

МЕНЕДЖЕР ПО МАРКЕТИНГУ

🔄 22 січня
2017

📍 Місто: [Івано-Франківськ](#)

Вік: 33 роки

Режим роботи: повний робочий день

Категорії: Реклама, маркетинг, PR

Додаткова інформація

Особисті якості, хобі, захоплення, навички: Additional Skills • Proficient in Microsoft Word, Excel, PowerPoint, Outlook, and Abbyy; • Skilled in Project Management, Social Media, Public Speaking, Volunteering, and Organizing charity events; • Languages: Ukrainian (native), English (fluent), Russian (fluent), Polish (basic), and French (basic) Volunteer Experience • Organized photo exhibition of the dog shelter and fundraised money for the dog shelter in 2013, Ivano-Frankivsk; • Organized charity event for children "Let them see" (movie showing for children from low-income families) in 2012 in Ivano-Frankivsk; • Organized annual regional mini-soccer tournament for children aged 15-18 in 2010, 2011, 2012 in Ivano-Frankivsk; • Mentored children in reading at primary school in El Segundo, Ca in 2007-2008, program "Readers are Leaders" ; • Volunteered at the Junior Blind of America, played with children, organized several workshops (2007). Publications and Presentations • "Time management", Presentation at the Annual FLEX alumni coordinator conference in Moscow, 2012 • Poem "Bayka" published in local newspaper "Galychyna" in 2002, Ivano-Frankivsk; • Interview, published in local magazine "Move" in 2012, Ivano-Frankivsk; • "Back to my second home" an article written about USA in 2012 <http://www.bradleyherald.org/2012/12/21/back-to-my-second-home/> Vitaver & Associates, Inc., Florida, USA (Ivano-Frankivsk, Ukraine) August 2013 – August 2014 Social Media Director • Creating a comprehensive social media strategy that strengthen the V&A brand by building broader and deeper engagement with key audiences in the US and Ukraine (mostly IT consultants); overseeing the design and development of effective company as well as V&A individual employees' profiles on LinkedIn , Facebook, Twitter and Google+, Pinterest, Tumblr, Instagram. • Executing actions and tactics to build audience, followers, and subscribers; managing the Job Section on V&A websites; providing regular status reports on social media traffic and analytics. Making strategic recommendations based on reporting analysis. American Councils, Kiev, Ukraine August 2011 – August 2013 FLEX Alumni Coordinator in Western Ukraine • Writing monthly and weekly reports on alumni activities; managing an annual activities budget and submitting monthly finance reports; • Working with alumni to develop proposals and budgets for alumni projects. Organizing monthly alumni meetings; manage network of FLEX city representatives. Updating the online FLEX alumni database on an ongoing basis. Paradigma Consulting Group, Kiev, Ukraine June 2009 – August 2013 Consultant, promoter for Samsung, Unilever, Nokia, P&G, Ariete, Lipton in Ivano-Frankivsk, Ukraine • Consulting potential customers on new products, conducting surveys, writing weekly reports; • Promoting new products, presenting new applications, functions to the customers; providing customer support services. Municipal Private College, Ivano-Frankivsk, Ukraine February 2013 – July 2013 ESL teacher • Teaching a group of girls English twice a week with the help of different teaching methods, books, additional materials and hand outs; • Conducting regular progress checks, multiple-choice tests; implementing different teaching techniques in order for the students to benefit from the courses. Education Vasyl Stefanyk National University, Ivano-Frankivsk, Ukraine Specialist of Philology: teacher/lecturer of English and French Languages and Foreign Literature September 2013-June 2014 Vasyl Stefanyk National University, Ivano-Frankivsk, Ukraine Bachelor of Philology: English Language and Literature Completed June 2013 2002-2009: Gymnasium 2, Diploma with honors Ivano-Frankivsk, Ukraine 2007-2008: Vistamar High School Manhattan Beach, CA, USA