

E-MAIL МАРКЕТОЛОГ, 15 000 ГРН.

🔄 20 серпня 2020 📍 Місто: [Київ](#)

Вік: 42 роки

Режим роботи: повний робочий день, віддалена робота, часткова зайнятість

Категорії: IT, WEB фахівці, Офісний персонал, Реклама, маркетинг, PR

Опис

Well experienced in travel business, more than 15 years, more than 9 years on leading positions, also as business trainer. Excellent knowledge of creation, promotion, selling travel products.

Good presentation skills.

Advanced knowledge of Digital Marketing

SEO/Adwords manager/FB Ads manager.

Deep knowledge of e-mail marketing

Experience:

Started from 2009 year and till today.

Training centre "Tourism & Profi"

Position: Business-consultant

Responsibilities: Consulting for travel companies, Staff recruitment, trainings, IT devs.

Period from 2013 to 2015 year

Touropoperator "Travel Office"

Position: Sales Director

Responsibilities: Creation tour product based on charter programme to Montenegro, 1 own flight per week. Implementation of automation advantages with on line booking. Holding operational activities.

Period from 2010 to 2013 year

Touropoperator "LLC EasyWays"

Position: Director of development

Responsibilities: Development tour operator destination from «zero» level. Coordination with implementation of automation and integration price XML interface for new on line interface booking.

Period from 2007 to 2010 year

Touropoperator "One2go"

Position: Head of charter department

Responsibilities: Organization of work of the department.

Interaction with incoming companies concern the booking process.

Solving hard situations during the booking process and upon arrival tourists. Participation in analyzing and making costing-SPO.

Period from 2005 to 2007 year

Head of charter department

Touropoperator LLC «Anex Tour»

Position: Head of charter department

Responsibilities: Coordination of charter programmes and work of department.

Period from 2003 to 2005 year

Touropoperator "Karya tour"

Position: Charter manager --upgrade to-- Head of charter department

Responsibilities: Coordination agencies during the booking process. Printing tickets for packages. Solving problems with tourist before operating flights in airport Borispol.

Period from 2001 to 2003 year
Travel company "Formula Holiday"
Position: Sales manager
Responsibilities: Selling timeshare product to VIP clients.

Professional skills:

- Well coordination of charter programme on tour operator side.
- Excellent knowledge of the travel market.
- Strong analytical and system making skills.
- Perfect knowledge of booking process and ability to work under pressure.
- Proficiency of using Samo Tour software and on line app.
- Well understanding and implementation of digital marketing in tourism.
- Personal contacts with incoming companies in Turkey and Egypt.
- Good knowledge of main popular tourist areas and hotels are in demand for Ukrainian market.
- Knowledge of e-mail marketing instruments: Sendpulse, Sendexpert, E-sputnik.

Education case:

Courses of Digital Marketing in Digital marketing institute (Ireland) IMBA
Period from 2000 to 2003 year
Institute of tourism
Faculty: travel management
Profession: Travel expert in managing enterprises.

Period from 2003 to 2006 year
Institute of economy and management
Faculty: economy and management
Profession: managing enterprises in travel industry
Diploma: Bachelor.