Молочко Алексей



БРЕНД МЕНЕДЖЕР, 45 000 ГРН.

21 жовтня 2022 Місто: Львів

Вік: 30 років
Режим роботи: повний робочий день, віддалена робота, плаваючий графік роботи
Категорії: IT, WEB фахівці, Реклама, маркетинг, PR, Торгівля, продажі, закупівлі

Увійдіть або зареєструйтеся на сайті як роботодавець, щоб бачити контактну інформацію.

Опис

EDUCATION

UKRAINIAN ACADEMY OF PRINTING (2012-2017)

Automation and computer-integrated technologies

LANGUAGES

- UKRAINIAN — Native
- RUSSIAN — Native
- ENGLISH — Fluent
- GERMAN — Beginner
- POLISH — Beginner

WORK MODEL

- Office / remote
- Full-time employment

Phone

+380933766019

Email

moseezus@gmail.com

Address

Ukraine, Lviv

ABOUT ME

Multi-talented Brand Manager with a sharp analytical eye and the

ability to find value for the company in any situation. Hardworking

team player with passionate desire to self development.

SKILLS

- - Experience as a brand manager on Amazon, product control, market analysis, work with suppliers, launch and control of advertising campaigns, niche research, developing new products, solving of technical issues, work with Hellium ,

Keepa, BQool, SellerBoard, SOS Inventory, Listing Mirror etc.

- - Confident PC user (Microsot Office, Google Ads, Google Analytics)
- - Great communication and presentation skills.
- - Experience as a designer of logos and corporate styles, development of logos and corporate styles, preparation of materials for printing, development of brand books, etc.
- - Experience in web development based on WordPress, design creation, social network integration, full site administration as a web master, working with analytics, servers, hosting, domains, etc.
- - Experience in shooting and editing commercial videos and photos.
- - Experience as a real estate sales manager, working with clients, analyzing competitors, monitoring the relevance of data from developers, working with rent.
- - Extensive experience working with sound equipment at all kinds of events.

WORK EXPIRIENCE

• KINSLEY DESIGN STUDIO (2015-2017)

Graphic designer

- - Development of logos
- - Creation of corporate style
- - Preparation of materials for printing
- - Development of brand books

• SUN REPUBLIC. REAL ESTATE AGENCY (2017-2017)

System administrator

- - Work with clients
- - Work with rent
- - Control of relevance of data from developers
- - Analysis of competitors

• KIBRIS HAYAT (2017-2020)

WordPress developer/ Video editor/ Retoucher

- - Design development
- - Integration of 360 tours
- - Integration of social networks
- - Content filling
- - Full technical support
- - SMTP connection, mail settings
- - Filming
- - Material selection
- - Editing
- - Color correction
- - Working with Adobe Premiere Pro and Adobe After Effects

• KILLER'S INSTINCT OUTDOORS (2020-2021)

Brand Analyst Manager at Amazon

- - had 13 accounts under control
- - control of all listings / developing new products
- - competitor analysis
- - registration of listings / shipments from the supplier / shipments from the prep
- - control and sending of FBM orders
- - solving of technical issues
- - solution of key queries
- - launch and control of Advertising companies
- - creation of storefronts
- - research of niches and products
- - work with Hellium and Keepa etc.

• AMZ SUPPLY (2021-2022)

Brand manager at Amazon

- - control of more than 500 listings
- - competitor analysis
- - processing of shipments from the supplier
- - processing of shipments from prepa
- - control and dispatch of FBM orders
- - account inventory
- - audits of accounts
- - niche and product research
- - work with Hellium and Keepa etc.