

Винник Євгеній

MEDIA BUYER, 25 000 ГРН.

🔄 3 лютого
2023

📍 Місто: [Київ](#)

Вік: 37 років

Режим роботи: віддалена робота

Категорії: IT, WEB фахівці

✓ Перебуваю в шлюбі

[Увійдіть](#) або [зареєструйтеся](#) на сайті як роботодавець, щоб бачити контактну інформацію.

Опис

Yevhen Vinnyk

Address: Odessa, Ukraine

Education:

Odessa National Economic University (ONEU)

Faculty of Finance and Economics

09.2005 – 06.2010 – Master of Finance

Work experience:

09. 2011 - 09. 2014 - Finance Manager at Audit Invest LLC

(Working with primary documents; Client-Bank and 1C systems; banking and foreign exchange transactions; working with clients)

09. 2014 - 06. 2015 - Senior Manager, WormWood LLC.

(Conducting an economic analysis of the enterprise; reporting; creating and maintaining a database of the enterprise)

06.2015 – 09.2019 - Customer Support Manager, Clickky LLC.

(Consultation of the company's clients, providing them with the information, reporting and billing, optimization)

10.2019 - 12.2020 - RTB Support Manager, Adzealous Media.

(Consultation of the company's clients, technical focus, reporting, billing, optimization, data analysis)

01.2021 - currently. – Junior Media Buyer

- Purchased traffic in such different formats in different advertising networks
- Responsible for online sales in various advertising networks by pricing formats (CPI).
- Improved online media efficiency and improved ROI;
- Analytics for companies using the Keitaro tracker;
- Search or creation of creatives;
- Manage and optimize daily;
- Search / test. new funnels.