Веденяпін Сергій



IT PROJECT MANAGER

26 червня 2023

Місто: Київ

Вік: 51 рік
Режим роботи: повний робочий день, вільний графік роботи, віддалена робота
Категорії: IT, WEB фахівці

Увійдіть або зареєструйтеся на сайті як роботодавець, щоб бачити контактну інформацію.

Опис

Vedenyapin Sergiy

Product/Project manager

Kyiv, Ukraine

PROFILE:

Breakthrough manager with 6 years of experience in implementing different projects, and 2 years of experience attracting foreign investments. Skills in implementing transnational projects and managing remote multinational teams. Brought 5 leading European companies in the online entertainment market to Ukraine. Experience in cooperation with leaders of the lottery and bookmaking business. I grew from an agent to a managing and junior partner of the company.

KNOWLEDGE AND SKILLS:

- Methodologies: Scrum, Kanban, Waterfall
- Experience in JIRA, Trello, GitLab
- Bug tracking systems: Jira, Bitbucket, Trello
- Google Analytics (Universal, GA4)
- Pre-intermediate English

PROFESSIONAL EXPERIENCE:

October 2021 – present: Project Manager (IntellectSoft)

Responsibilities:

- Project documentation
- Drawing up a project plan
- Coordination of terms
- Prioritization of tasks

- Monitoring team performance
- Organization of teamwork around the required task
- Tracking the status of the project, the progress of tasks
- Tracking the timing of tasks
- Keeping the team in working condition, team motivation
- Creating a transparent communications environment between participants in the process
- Tracking project satisfaction by the team

Projects:

Life for Love – an international online dating website that integrates video/audio communication and chats with call centers around the world. Couples who like each other can meet offline.
www.lifeforlove.com

Relike - Dating app that helps people find a partner, chat and send gifts with beautiful animation
play.google.com/store/apps/details?id=com.relike&hl=en&gl=US&pli=1

Fast Energy – find rental stations on the map, get directions to them, and power your devices. Scan the QR code on the station and rent a power bank. Get bonuses and use the loyalty program.
play.google.com/store/apps/details?id=com.empat.fastenergy&hl=en&gl=US&pli=1

Mi Rialiti – the app was designed as an empowering tool to capture people's lived experiences in workplaces and communities. It allows you to capture, display and document your past experiences, complete with text/media and important social information.
play.google.com/store/apps/details?id=com.mirialiti&hl=en&gl=US&pli=1

December 2017 – October 2021: Product Manager (Freelancer)
Projects:
Mobile medical reference bureaus 366 and 903 - development of mobile medical reference call centers 366 and 903 together with the network of Medicom medical clinics. Development and implementation business strategy and marketing strategy, organization of a certified call center. The most successful service in the category.
Telestore "Bravomarket" - organization of a telestore of innovative products together with the German SYNAPSY Mobile Networks GmbH on the network of national and regional TV channels.
www.synapsy.com
Telestore "BoutiqueTV" - the first and largest jewelry telestore on the Ukrainian market together with

the British-American company BOUTIQUETV, which launched a new direction of television commerce.

www.boutique.tv

"Catch the wave of charity!" - development and implementation of the image strategy "Catch the wave of charity!" for the Roshen concern. On the basis of an in-depth interview of the top management, it was possible to identify significant charitable activities that were carefully hidden due to political factors. The most difficult thing was to convince the top management in the volatility of political factors.

May 2006 – December 2017: CEO, product manager, agent (Ukraine Telecom Holding)

Projects:

TV Shows – a service of online voting for TV viewers in the most rated show "Everyone is dancing!", "X-factor", "Ukraine has talent", "Star Ring", "Five stars", "Voice of the country", "Voice of children", "Battle of choirs", etc. Technical implementation, support and statistics.

Show "Who's there?" - selection of participants of the national lottery draw "Who's there?" before shooting television program on the "1+1" channel using interactive quizzes.

Cellcast TV - the involvement of the strategic British partner Cellcast, the owner of the rights to interactive television formats for promotion on the Ukrainian market and local production of interactive quizzes and shows. Launch of the first interactive show "King of the Hill" on the STB channel. The project was successful and gave the beginning of localization of the production of similar programs for the domestic market and homogeneous markets of near abroad.

Telemedia TV - implemented several of the most commercially successful projects on national TV channels ICTV and STB together with the leader of the European market of interactive television quizzes and television commercials in Hungarian Telemedia.

RosegargenTV - a unique project in the network of regional TV channels, which covered almost the entire national audience, together with the famous Dutch owner of the rights to Rosegarden's youth formats. The project turned out to be very successful and initiated the involvement of regional TV networks.

Show “Night Club” - the first popular on the market live erotic show "Night Club" on the NTN tv channel, which had great publicity and proved commercial efficiency of spectacular formats of this genre. The project under different names existed for several years on many channels.

Support services - the organization of psychological support services (in particular, together with the Orthodox church), legal mobile consultations, ringtones and music greetings, mobile help desks, mobile applications for taxi services, etc.

Cinema fest “Open Night” - organization of the annual film festivals of student films "Open Night" together with the State Agency for Cinema, the Institute of Cinema and television (2006-2017).

EDUCATION:

2022: English Oxford School

2021: IT Project management courses at RedCamp

2020: IT Project management courses at QA Ligth

2020: Google Analytics course at Google Analytics

2003 - 2004: Institute of Intellectual Authority and Rights, Sovereign Service of Intellectual Authority of Ukraine, Intellectual Authority

1998: University of Business and Technology, advertising and PR

1992 - 1998: National Technical University of Ukraine (KPI)