

# Pryimachenko Anastasiia

## КОНТЕНТ МЕНЕДЖЕР, 13 000 ГРН.

**?** 12 лютого

Вік: 22 роки

Режим роботи: вільний графік роботи, віддалена робота, часткова зайнятість Категорії: Реклама, маркетинг, PR, Робота без кваліфікації, Робота для студентів

Увійдіть або зареєструйтеся на сайті як роботодавець, щоб бачити контактну інформацію.

Опис

Anastasiia Pryimachenko

Professionally, I have honed a versatile skill set with a focus on adaptability and customer satisfaction. I excel in multitasking, thrive in high-stress scenarios, and foster collaboration. As a graphic design enthusiast, I'm committed to continuous improvement through online courses and volunteering. Proficient in Adobe software, typography, and composition, I seek hands-on experience to contribute to a dynamic design team, applying creativity, problem-solving, and strong communication skills to impactful projects.

## **Experience**

Date: October 2023 - December 2023

Position: Content Manager / Lead Generation (Remote)

Company: Remote Helpers, Kharkiv, Ukraine

Develop and implement a content strategy aligned with the company's overall goals and objectives. Produce high-quality, engaging, and relevant content for various channels, including websites, blogs, social media, and other marketing platforms.

- Confident development and management of a content strategy for social media, including content planning and content publishing.
- · Accurate work with CRM and WordPress.

Date: May 2023 - July 2023

Position: Team Worker

Company: Chick - Fil - A, Boca Raton, Florida, USA

My role involved being flexible and accommodating towards customers, striving to find common ground and meet their needs.

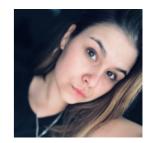
- Strongly excelled at multitasking and taking responsibility daily during busy shifts while providing service to customers.
- Effectively handled stressful situations and offered support to my colleagues during challenging work scenarios.
- I am a team player, actively engaging in constant communication and problem-solving to ensure smooth operations.

Date: June 2022 - April 2023

Position: Waitress

Company: Charlie Pizza, Lithuania

I focused on maintaining a clean and presentable dining area to ensure guest satisfaction. Proficiently used work platforms and database to manage tasks efficiently.



- Consistently, my responsibilities, included preparing items from restaurant's bar and serving dishes daily from the
  menu
- Accurately handling monetary transactions.
- Confidently demonstrated a rapid reaction and constant communication using the Lithuanian language.

Date: Jan 2020 - May 2022

Position: English Tutor

Company: Self-Employed. Online in Ukraine/Lithuania

My main focus focus as a tutor was to assist students in achieving their goals of improving their English language skills for workplace promotions, with a specific emphasis on concise vocabulary training.

- Effectively tailored individual lesson plans for each student, taking into consideration their specific needs and learning goals.
- Meticulously organized and conducted games in English that I personally created, promoting language learning in a fun and engaging manner.
- Actively developed my own technique and strategies that students found beneficial in their language learning journey.

## Language

- English B2/C1
- Lithuanian A2
- Ukrainian Fluent/Native
- · Russian Fluent/Bilingual

#### Web-Design

Basic level of web-sites development using both HTML and CSS. Confident level of using the constructor platform Wix and basic level of WordPress.

### Contact

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Current place of living: Lithuania, Klaipeda

Place of Birth: Ukraine, Kyiv

#### Education

## **Bachelor of Contemporary Communication**

LCC International University

2021 - 2025

### **Associate SMM & Targeting**

IT STEP Academy

December 2023

### **Associative Degree on Creative Media Production**

Prague City University

The Czech Republic, Prague

2020 - 2021

## **Associative Degree Graphic Design**

SKVOT School

Ukraine, Kyiv

2022 - 2023

## **Soft Skills**

- Communication Skills
- · Critical thinking
- Teamwork
- Meeting deadlines
- Ability to Multitask
- Time Management
- Custom Service

## **Hard Skills**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Figma
- WordPress and Wix
- Microsoft | PowerPoint, Word
- CRM
- Apollo, SalesQA, Snov, ConnectOut
- Basic level: HTML, CSS