

# Banasevich Alex



## CHIEF TECHNOLOGY OFFICER OF ENGINEERING, VICE PRESIDENT OF ENGINEERING, HEAD OF ENGINEERING (CTO, VP)

🔄 23 липня  
2025

📍 Місто: [Київ](#)

Вік: 54 роки

Режим роботи: віддалена робота

Категорії: IT, WEB фахівці, Керівництво

✓ Перебуваю в шлюбі    ✓ Є діти

[Увійдіть](#) або [зареєструйтеся](#) на сайті як роботодавець, щоб бачити контактну інформацію.

### Досвід роботи

#### Head of Technology

PIN-UP.TECH (Services),

01.2024 – По теперішній час (2 роки 4 місяці)

#### Обов'язки:

PIN-UP.TECH develops software for the iGaming industry, specializes in technological solutions.

- Spearheaded the transformation of the iGaming Platform from a B2C to a B2B solution, driving strategic shifts that expanded market reach and scalability
- Established a comprehensive set of development metrics , increasing development velocity by 15% and product quality by 25%
- Led the launch and scaling of multiple strategic iGaming projects, including complex, multi-environment deployments , ensuring successful and timely delivery
- Actively contributed to the Compliance team, successfully securing MGA and GLI certifications to meet industry standards.
- Built and defined the Head of Technology role, establishing structure, strategy, and leadership for a newly created position to guide the technology organization
- Led the transformation of the Product Platform department into business-aligned domains , improving focus and scalability in line with the Domain Ramp-Up policy
- Significantly optimized quarterly planning processes, enhancing cross-team coordination , transparency, and delivery predictability, resulting in a 12% increase in the number of features released
- Introduced and championed an architecture practice across responsible domains, strengthening system design and enhancing technical governance
- Built and nurtured high-performing teams, emphasizing talent development , fostering an ownership culture , and ensuring long-term capability growth
- Played a key role in the design and optimization of Cloud Architecture , initially focusing on Cloud-Native

solutions, then transitioning to Cloud-Agnostic strategies, and even contributing to the development of a partial Cloud Exit/Repatriation strategy.

- Played a key role in transforming the company and department into cross-functional teams , providing strategic leadership to foster collaboration and drive organizational change.

## **Освіта**

### **Kiev Polytechnical Institute (Київ)**

Спеціальність: CAD sub-faculty. Engineer-system analyst

повна вища, 09.1988 – 06.1994 (5 років 9 місяців)

## **Знання мов**

Англійська - Високий рівень (вільно), Польська - Вище середнього, Українська - Професійний (експерт), Російська - Професійний (експерт)

## **Додаткова інформація**

Знання комп'ютера, програм: Технічний керівник процесами розробки ПО, тобто висока кваліфікація