Akuffo-Addo Emmanuel



COPYWRITER

9 жовтня 2025 Місто: Київ

Вік: 31 рік
Режим роботи: повний робочий день, вільний графік роботи, віддалена робота
Категорії: Реклама, маркетинг, PR, ЗМІ, TV, Радіо, Робота за кордоном

Увійдіть або зареєструйтеся на сайті як роботодавець, щоб бачити контактну інформацію.

Досвід роботи

SEO COPYWRITER

AToB Transfer (Transportation and Logistics),
05.2022 – 02.2024 (1 рік 9 місяців)

Обов'язки:

- AToB Transfer is an international transportation company that offers high-end transportation for tourists and others to their desired locations, mostly from airports. Basically, a luxurious form of Uber.
- My responsibilities mainly revolved around writing informative content that targeted clients and potential customers in specific countries. Typical examples of such content would be: Geneva, Casablanca, or Seoul airport transfers.
- Here are samples of my work: drive.google.com/drive/folders/1MLVBPOgb6Q2v9-SY8SAx3endhwr27b8D?usp=sharing

COPYWRITER

Plamencom (Marketing, Advertisement and PR), Київ
01.2020 – 09.2023 (3 роки 8 місяців)

Обов'язки:

- Plamencom is a start-up that offers outsourcing services in data management, lead generation, data mining, and content management. My principal responsibilities lie in penning informative and commercial texts on diverse topics pertaining to this niche for consumer engagement on the company's website. In addition, websites and web applications such as Asana, Grammarly, Wordtune, Advergio, Istio.com, and 1text.com, among others, helped me to maintain the required parameters like keyword density, percentage of transitional words, and plagiarism scores for each article during my employment.
- For instance, plagiarism scores were required to be at or above the 95% mark for each article, which I maintained with the aid of the above-mentioned web applications. And because I could keep up with producing four to six well-written articles on a daily basis, I was trusted with many of the blog posts on the company's website. My experience at Plamencom began at the start of the year, and owing to the extended duration of my employment, I built strong and lasting relationships with many of my coworkers. Unfortunately, and much regrettably, I haven't been able to stay in touch with many of them in recent months due to the ongoing war between Russia and Ukraine.

Examples of the work I did include:
drive.google.com/drive/folders/1HRb-z6HFdeYZsudeIw2Q9-XONx_Fw7pX?usp=sharing

SEO COPYWRITER

SMILE EXPO (Entertainment, Sports Betting, and Video Games), Київ

02.2018 – 10.2018 (7 місяців)

Обов'язки:

- I worked as a remote copywriter in the sports betting and video games niche. It was one of the best writing experiences because the niche gave room for a lot of creativity and humour in my articles.

- My schedule was quite flexible, which made it easier for me to write 3 to 5 articles per day. The highlights of the articles I penned include popular games like The Ghost of Tsushima, Minecraft Dungeons, Call of Duty, and Prototype, among others.

Below is a link to some of the articles during my tenure at Smile Expo:
drive.google.com/drive/folders/1cOsnynb8Y1fPaG7K8F4cnoXXhub8Gn7w?usp=sharing

TECHNICAL WRITER

Melbul Digital Marketing Agency (Marketing, Advertisement and PR), Київ

02.2017 – 11.2017 (9 місяців)

Обов'язки:

Melbul focuses on an online digital marketing agency that on digital marketing, like SEO content creation, and website design and development, among others. The various teams and departments comprised mainly of youngsters in their twenties and early thirties and it facilitated getting along well with each other.

- I was one of the first few employees of the company at its onset, so I was responsible for all written content on their website. As such, I was essentially a lead copywriter and was responsible for formulating SEO relevant topics and keywords and giving them out to other writers. I was also responsible for writing, editing, and proofreading articles before they were posted online.
  The setup allowed me to work closely with the SEO analyst, UI/UX designers, and developers, which was an invaluable source of experience in my career. Some of my achievements include proofreading, rewriting, and restructuring texts to fit the Figma design allotted spaces on their website.

- Below are a few examples of the nature of articles I wrote during my time at Melbul:
  drive.google.com/drive/folders/1ryYJ4Bw9OeSJNwvA7TOw1mNK70SXDtHn?usp=sharing

COPYWRITER

Academic Assistant (Marketing, Advertisement and PR), Київ

04.2015 – 08.2016 (1 рік 4 місяці)

Обов'язки:

- As the name suggests, it's a company that completes assignments such as theses and dissertations for college and high school students. Additionally, it was also a digital marketing agency that provided written content for different brands, and that was where the bulk of my workload came from

- The articles I wrote were mostly informative and commercial, depending on client needs.

Examples of the articles I wrote include:
drive.google.com/drive/folders/1RmAb3S-V5CCPlnVTTQXZ8Z-kZCoiTuV3?usp=sharing

Освіта

International Academy of Ecology And Medicine (Київ)

Спеціальність: Medicine

повна вища, 09.2016 – 08.2022 (5 років 11 місяців)

Bukovinia State Medical University

Спеціальність: Medicine

повна вища, 09.2013 – 06.2015 (1 рік 9 місяців)

Додаткова освіта

• UI/UX Design, Self Study, 2025

• FUNDAMENTALS OF PROGRAMMING AND ICT, Macris ICT Academy, 2012

Знання мов

Англійська - Професійний (експерт)
Додатково: I'm a native speaker so I'm very proficient in written and spoken English

Додаткова інформація

Знання комп'ютера, програм: MS Word, MS PowerPoint, MS Excel, Internet User, Fast typing, Conducting presentations, Design, Sales, Teaching, Technical support, Research, Leadership, Stress resistance, Advertising copywriting, SEO-copywriting, Rewriting, WordPress, Technical copywriting, Creativity, Image copywriting, Copywriting (mobile games)
Особисті якості, хобі, захоплення, навички: Watching movies and the news and the occasional outing
Мета пошуку роботи, побажання до місця роботи: As exemplified by my extensive years in experience and the copy writing roles I have played over the years, I`m a hardworking, consistent and time conscious person who is looking to make a good living by doing what I love. Owing to that, I'm currentl