Rudneva Alena



PROJECT MANAGER

4 ноября 2021

Город: Киев

Возраст: 25 лет

Режим работы: удаленная работа

Категории: IT, WEB специалисты, Реклама, маркетинг, PR

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Описание

Personal Profile

The goal of each day: to be better than yesterday.

Strengths: dedication, endurance, analytical thinking, quick reaction, adaptability, learnability, ability to explain, empathy, ability to find a non-standard solution.

Weaknesses: "either all or nothing", excessive initiative.

Skills

Knowledge of software development methodologies, estimating project development cost for the stakeholder

creating high-level project requirements, creating of a commercial proposal, wireframe, track project progress using popular task tracking systems, project risk management,

Scrum, Kanban, Waterfall

and

Basic level of CSS, HTML Basiclevel of JS

Basic level of XML

Experience

Team leader in university projects

Each of the projects required coordination of people with different abilities and skills, organisation of periodic reports from each of the team members, the organisation of team meetings/ calls, allocation of resources, responsibility for the result, assignment of tasks to each of the team members.

Marketing research

SWOT analysis, market research, marketing mix, target audience analysis, macro environment analysis, micro environment analysis, marketing research, marketing goals using the SMART method, marketing strategy, in-depth interviews

Project Manager

- Ronis Business Tools - Development of a website and application for a marketplace in Saudi Arabia
- MiaGaming LTD - Development of a mobile game with a team of artists

Education

- University of Economics in Prague

MAY 2019 - MAY 2021

Information technology and media

- Hillel IT School

MAY 2021 - AUGUST 2021

Project Management

Languages

- English B1
- French A2
- Czech C1
- Russian+Ukranian fluent