

Streminsky Rafael

SEO SPECIALIST

🔄 27 сентября
2022

📍 Город: [Киев](#)

📍 Готова к командировкам: [Львов](#), [Днепр](#)



Возраст: 34 года

Режим работы: полный рабочий день, удаленная работа, частичная занятость

Категории: IT, WEB специалисты, Реклама, маркетинг, PR

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Опыт работы

seo specialist

Ongrad (Real Estate Agency),
01.2021 – 02.2022 (1 год 1 месяц)

Обязанности:

A website Real Estate Agency

- Onsite and Off-site optimization
- Conducting Metadata
- Analysis and correction of internal and external errors
- Website structure improvement
- Developer's tasks assignment and control of it
- Analysis of competitors
- Collection and clusterization of the Semantic Core
- Conduction of a guideline for copywriters and control of it
- Creation of the Linkbuilding strategy
- Linkbuilding
- Outreach

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GOTOUR (Traveling Agency),
10.2020 – 01.2021 (3 месяца)

Обязанности:

A Kazakhstan Traveling Agency.

- On-site and Off-site optimization
- Analysis and correction of internal and external errors
- Developer's tasks assignment and control of it
- Extension of the website structure due to the assembled Semantic Core and analysis of the competitors.
- Conduction of a guideline for copywriters and control of it
- Yandex Sanctions Removal
- Creation of the Linkbuilding strategy

- Outreach

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BusinessCom Networks (Satellite connectivity service provider),
02.2020 – 09.2020 (7 месяцев)

Обязанности:

A Company Service provider, that is focused on providing organizations with satellite connectivity service to Internet and private networks.

- Narrow niche on-site and off-site optimization
- Analysis and correction of internal and external errors
- Developer's tasks assignment and control of it
- Analysis of competitors
- Collection and clusterization of the Semantic Core
- Creation of a website structure
- Conduction of a guideline for copywriters and control of it
- Control over assigned tasks to developers, copywriters and Linkbuilders
- Creation of a Linkbuilding strategy
- SERM
- Outreach

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SEO Outsourcing Agency Tkachenko LTD (SEO Outsourcing Agency),
09.2018 – 01.2020 (1 год 4 месяца)

Обязанности:

Engagement in European and US projects:

-E-COMMERCE

-NEWS WEBSITES

-MARKETPLACES

-ON-LINE SERVICES WEBSITES

- Onsite and Off-site optimization
- Conducting Metadata
- Increasing organic traffic
- Research and Monitoring of competitors
- Collection and clusterization of the Semantic Core
- Interaction with contractors for copywriting and web development
- Control over a team of copywriters
- Creation of guidelines for copywriters, and developers
- Control over several sites with different languages
- Linkbuilding
- Outreach
- Development of a website promotion strategy and its adjustment based on SEO algorithms

Образование

ЗИЭИТ (Запорожье)

Специальность: международная экономика, переводчик
неоконченное высшее, 09.2008 – 09.2010 (2 года)

Дополнительное образование

- Geekbrains, 2018

Знание языков

Украинский - Продвинутый (свободно), Английский - Продвинутый (свободно), Иврит - Выше среднего

Дополнительная информация

Знание компьютера, программ: Experienced user of PC -Microsoft Word -Microsoft Excel -Google Sheets -Google Docs - Slack, Jira, etc. -Screaming Frog - Key-collector - Ahrefs - Similarweb - Semrush -Google analytics -Search Console - Serpstat etc,

Личные качества, хобби, увлечения, навыки: Passionate about implementing classic SEO strategies and extraordinary approaches to reach TOP results. -disciplined -easy going -result-oriented -highly-motivated -less talk-more action)

Professional skills: -SEO audit(Screaming Frog, etc,) -Competitor Analysis(QuickSearch, SEMrush) -Conduction of Semantic core(KeyCollector, ahrefs, Serpstat,etc) -Semantic core clusterization(KeyCollector, KeyAssort, Semparser) - Existing pages optimization -Internal linking -Linkbuilding(ahrefs,SEMrush) -Formation of the Technical Specification list for developers(Google Doc, Google Sheets) -Formation and control of the Text-list for copywriters(Google Doc, Google Sheets) -Formation of a reference profile -Removal of search engine sanctions -Conduction and implementation of SEO stratagies

Цель поиска работы, пожелания к месту работы: ПРАЦЮЮ ТІЛЬКИ ВІДДАЛЕНО! -Отримання нового досвіду - Робота на новому проєкті -Отримання кращих умов за крі -Робота на іноземного замовника НЕ ПРАЦЮЮ З ЗАМОВНИКАМИ ЧИ ПРОЕКТАМИ З РБ І РФ!!!!!!