

# Cherkashyn Oleksandr

## SEO-SPECIALIST

⌚ 12 августа  
2024

📍 Город: [Киев](#)

Возраст: 41 год

Режим работы: полный рабочий день, удаленная работа

Категории: IT, WEB специалисты, Реклама, маркетинг, PR

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### Описание

#### Personal Information

Alexander Cherkashin

DOB: 27.08.1984

### Education

Specialist of computer science, Faculty of electronics, the National Technical University of Ukraine "Kyiv Polytechnic Institute", Kiev, 2007

### Work Experience

August 2005 – February 2007

Engineer of Technical Support, "Dnepr Victoria", Kiev, Ukraine

- Advising of users;
- Supporting of company's own software;
- Tuning of local networks;
- Improvement of working process (VBA, bat-scripts programming);

February 2007 – August 2008

Software developer, "Dnepr Victoria", Kiev, Ukraine

- Porting and development of Java ME game midlets;
- Collaboration with partners in game midlet project;
- Development and supporting of websites;
- Improvement of working process for other departments;

August 2008 – December 2011

Software developer, SimCorp Corporation, Kiev, Ukraine and Copenhagen, Denmark

- Software development of an advanced investment management system Dimension (Dyalog APL, XML, SQL);

- Software development in financial area (Financial risk management);

December 2011 - December 2014

Design and development management of websites, SEO optimization, administration of several web projects for different companies.

July 2015 - February 2022

SEO specialist, Trionika LLC, Kyiv

Direction: Educational services (essays, term papers, dissertations, etc.) for US, EU (Google).

- Planning SEO strategies and their implementation;
- Work with link builders, copywriters: setting tasks, control;
- Work with developers, designers;
- Finding new ways to get links;
- Optimization;
- SEO analysis and reporting, etc.

February 2022 - March 2024

Own commercial projects on the Ukrainian market (construction and repair services)

- SEO, PPC.

## **Languages**

Fluent Ukrainian, Russian, intermediate English.

## **Purpose**

To find interesting and well-paid job. To develop and realize the potential.