

Карп'юк Роман

★ **АНАЛІТИК ДАНИХ, 75 000 ГРН.**

🔄 29
сентября

📍 Город: [Киев](#)

Возраст: 40 лет

Режим работы: удаленная работа

Категории: IT, WEB специалисты, Консалтинг

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Опыт работы

Sales Data Analyst

LIGA ZAKON (продуктова IT-компанія), Киев
01.2024 – 08.2025 (1 год 7 месяцев)

Обязанности:

WORK EXPERIENCE

Power BI & Data Visualization: Designed and maintained interactive dashboards and reports using Power BI; advanced use of DAX for custom calculations and measures; data preparation via Power Query. Data Modeling: Created and optimized tabular data models; managed large datasets and complex relationships between tables to ensure accuracy and performance. Data Integration: Connected and transformed data from multiple sources including MS SQL Server, Excel, and APIs; ensured consistent and reliable refresh of data pipelines. SQL Development: Built and optimized complex SQL queries for ETL, aggregations, and performance improvement; worked with relational databases to support analytical needs. ETL & Data Processing: Implemented ETL workflows with SQL, Python, and Power Query; experience with SSIS for data transformation and automation. Business Analytics: Collaborated with stakeholders to translate business needs into technical requirements and analytical insights; supported financial (P&L, Cash Flow), sales, and product reporting. Key Achievements Automated sales and financial reporting, reducing manual effort by 50% and improving accuracy. Built customer retention and cohort analysis models, enhancing decision-making on acquisition and churn strategies. Streamlined sales funnel reporting with Power BI, enabling faster detection of bottlenecks and more effective sales performance tracking. Developed ETL processes (SQL, Python, Power Query) ensuring clean and reliable data pipelines. Delivered Power BI dashboards used across departments for real-time insights.

Expert Analyst

LIGA ZAKON (продуктова IT-компанія), Киев
09.2013 – 12.2023 (10 лет 2 месяца)

Обязанности:

Analyze financial, accounting and tax data

Creating publications on accounting and tax topics

Providing consultations on the specified topics

Implemented own ideas for improving the company's product line and services

Образование

[Kyiv National Economic University \(Киев\)](#)

Специальность: Master degree in account and audit

полное высшее, 09.2002 – 08.2007 (4 года 11 месяцев)

Дополнительное образование

- IT School "GoIT" Data Analysis 2023
- Coursera Data Analysis 2023

Знание языков

Английский - Средний