



Ваш надежный помощник

# Content Manager

📍 Киев,

Компания: BetZillion

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#), [Наука, образование](#), [переводы](#)

## Пожелания к сотруднику

Образование: полное высшее

Опыт работы: от года

График работы: полный рабочий день

## Описание вакансии

A young company that develops and promotes its products for global markets is looking for a Content Manager who has a good command of English (C1 - Advanced Level).

You will be responsible for searching and hiring the best content writers and collaborating with them in order to produce high-quality content; improving and maintaining content to achieve project goals and meet our requirements.

## Requirements:

- Excellent writing skills in English (C1 - Advanced Level)
- Experience in copywriting, editing, or proofreading
- Experience in managing a team of editors and content writers
- Experienced Internet user (Google Search, Google Docs, MS Office, etc.)
- Basic knowledge of HTML and web publishing is a plus
- Be responsible and attentive to details
- Have outstanding organizational, teamwork, and time-management skills
- Meet delivery deadlines
- Experience in writing content for sports betting (sports gambling or at least online gambling) websites is a plus
- Ability to organize a full cycle of content production

## Responsibilities:

- Search the best content writers
- Collaborate with content writers and SEO specialists to ensure project goals
- Constantly proofread and improve the posts
- Ability to follow instructions and recommendations
- Optimize content according to SEO
- Perform in-depth keyword research
- Publish engaging content
- Ensure all content is on-brand, consistent in terms of style, quality, and optimized for search and user experience
- Ensure compliance with the law (e.g. copyright and data (content) protection)

## We are ready to offer the following:

- Work with creative and experienced people
- Flexible working hours
- Remote work with the possibility of joining our in-house team
- Full-time employment
- Interesting and creative tasks
- Competitive salary
- Possibility to grow up in Content Marketing

- Training and assistance at all stages of work

If you are interested in working with us, please, send your CV with a cover letter (in English) to [hr@betzillion.com](mailto:hr@betzillion.com).

### **Контактная информация**

Контактное лицо: Sergio

Сайт: <https://betzillion.com>