

Google Ad Expert

♥ Киев,

Компания: Bookkeeping Services LLC

Рубрики: <u>IT, WEB специалисты, Реклама, маркетинг,</u>

<u>PR</u>

Пожелания к сотруднику

Образование: полное высшее Опыт работы: обязателен

График работы: частичная занятость

Описание вакансии

The leading global provider of social video analytics to advertisers, platforms and publishers is looking for a remote Google Ad Expert.

We have developed technology and data-driven solutions that give advertisers more control over where their ads are running. In the US, we have developed English content standards for advertisers and brands

Main Responsibilities

- Daily periodic review (monitoring and reporting of spending and other indicators) of numerous (hundreds) AdWords campaigns
- · Pulling data from Google Ads
- Preparing an Excel file for a reporting tool
- Checking data obtained and pasting it into a reporting template
- Creating a report file and checking it (spot checking / updating layout elements)
- Other tasks as required by this role

Requirements

- Fluent English
- High proficiency in Microsoft Office Suite including Word and Excel
- Professional email writing and speaking skills
- · Ability to function independently with a high degree of accuracy and accountability
- Analytical thinking
- Strong communication and organizational skills

Working conditions

- Remote job (home office)
- Working part-time
- Flextime