



Ваш надежный помощник

Digital marketing manager, 29000 грн.

📍 Львов,

Компания: Гембара Сергій Васильович

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#)

Пожелания к сотруднику

Образование: полное высшее

Опыт работы: от пяти лет

График работы: полный рабочий день

Описание вакансии

==== About Company

- A US based construction company with a combined revenue of ~23 million USD.
- Current volume at 40-50 multi-unit building projects per year
- 50+ staff members and roughly around 30 contractors

Currently looking for a digital marketing manager to build out an internal marketing department from scratch.

==== Description

Digital marketing manager is responsible for our acquisition strategy using organic and paid media channels. The ideal candidate is a master tactician and critical thinker, with highly developed strategic and creative skills; is excited to design, execute, and optimize marketing programs that drive consistent growth. Reporting directly to the CEO.

==== Key Responsibilities

- Build out a marketing department for the company from scratch.
- Collaborate with digital marketing agencies to deliver B2B/B2C programs by leveraging search, social, email.
- Conduct competitive intelligence and market research, identify opportunities.
- Develop KPI + reporting framework
- Identify and recruit new team members
- Manage day to day operations of running marketing efforts
- Oversee content development, editing, and proofing for all campaign activities.
- Brainstorm new growth strategies

==== Requirements

- 5+ years' experience as a digital campaign manager. Direct experience in leading digital marketing campaigns from concept to execution
- Strong understanding of digital marketing strategies and techniques, across various channels, including: search, social, email, display, paid
- Strong grasp of current online marketing tools and strategies
- HR experience is an asset: recruiting, interviewing, building out team members
- Analytical and data-driven

- Advanced Office / Google Suite skills
- Ability to learn new technologies with ease
- Ability to multitask and work on multiple projects.
- Excellent written and verbal communication skills and content creation experience
- Excellent English
- Programming knowledge / experience is a big asset

Контактная информация

Контактное лицо: СергійГембара

Адрес: Львів, Кульпарківська 200а