



Content Writer

📍 Киев,

Компания: First Bridge

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#)

Пожелания к сотруднику

Образование: полное высшее

Опыт работы: от двух лет

График работы: полный рабочий день

Описание вакансии

We are looking for an analytical thinker with an audience-first mindset for the role of Content Writer to join our team. The ideal candidate will have experience in creating articles on artificial intelligence, blockchain, fintech, and other deep tech topics.

The Content Writer will work closely with the in-house to create unique content that will be used on our client's social media and blog.

About Us

First Bridge is a technology R&D company that creates practical software solutions for the most ambitious ideas. First Bridge specializes in all types of enterprise-grade software development, from retail websites to tailor-made blockchain solutions and protocols for autonomous vehicles. The core expertise lies in introducing innovations to the market based on full-scale technological research.

Content Writer Responsibilities:

Create well-researched technical content for a blog and social media

Organize writing schedules to complete drafts of content and finished projects within deadlines

Publish articles to company's blog using administrative panel

Publish posts on company's social media accounts

Use search engine optimization (SEO) strategies in writing to maximize the online visibility of a website in search results

Develop related content for multiple platforms, such as websites, email marketing, product descriptions, videos, and blogs

Communicate with marketing and sales team to create and implement content strategy for sales' LinkedIn accounts

Required qualifications:

Impeccable grasp of the English language, including idioms and current trends in slang and expressions

Proven record in creating technical content

Ability to work independently with little or no daily supervision

Good time management skills, including prioritizing, scheduling, and adapting as necessary

Personal Qualifications:

Fluent in English

Collaborative, organized, open to feedback

Able to manage multiple projects

A self-motivated and passionate person

Strong attention to detail

Great presentation and communication skills

Always willing to learn

Able to tell a story with data

Контактная информация

Контактное лицо: FirstBridge