



SEO Specialist (Betting)

📍 Киев,

Компания: BetZillion

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#)

Пожелания к сотруднику

Образование: не имеет значения
Опыт работы: от двух лет
График работы: полный рабочий день

Описание вакансии

A young company that develops and promotes its products for global markets is looking for an SEO Specialist who has experience in Search Engine Optimization and good command of English.

Requirements:

- 2+ years of experience with SEO (US/EU markets)
- Successful SEO cases in competitive niches (US/EU markets)
- Strong understanding of SEO best practices and how the Google algorithms and ranking works
- Proficiency in Google Analytics, Google Search Console, Google Keyword Planner, and Google Trends
- Experience using SEO tools (such as Ahrefs, Majestic, Semrush, Similarweb, Serpstat, Screaming Frog, LRT, etc.) to conduct keyword research, track keyword rankings, audit websites, collect and track backlinks, etc.
- Understanding of how outreach/linkbuilding work
- Ability to work with data to create acquisition strategy, forecasting, and planning
- Being persevering and attentive to details
- Outstanding organization, teamwork, and time-management skills
- Strong analytical skills
- Experience with Excel (Google Sheets)
- Knowledge of an HTML and CSS
- Experience working with WordPress
- English level — Upper-Intermediate and higher
- Enthusiastic and passionate about SEO

Responsibilities:

- Technical, On-page, and Off-page optimization of websites
- Work with semantics (keyword research, clustering, creation of landing pages)
- Creating linkbuilding strategies
- Use technical SEO analysis and audit results to improve site performance and search visibility
- Text upload and content structuration in CMS
- Competitor monitoring and niche analysis
- Collaborating with linkbuilders, content writers, developers, designers, freelancers
- Follow SEO and SEM trends and stay up-to-date with new tools and practices

We are ready to offer the following:

- Work with creative and experienced people
- Flexible working hours
- Full-time employment
- Interesting and creative tasks
- Competitive salary
- Possibility to grow up in SEO and Internet Marketing
- Training and assistance at all stages of work

If you are interested in working with us, please, send your CV with a cover letter (in English) to hr@betzillion.com.

Контактная информация

Контактное лицо: Sergio

Сайт: <https://betzillion.com/>