

Advertising Graphic Designer, 23000 грн.

♀ Киев,

Компания: Upgrade

Рубрики: Дизайн, творчество, Работа за

рубежом

Пожелания к сотруднику

Образование: не имеет значения

Опыт работы: от года

График работы:

день

Описание вакансии

If you love to roll up your sleeves and aim to impact the next success story - this is the right place for you!

We are a fun, witty, and sometimes sarcastic bunch who knows how to put our game face on and get results.

UPGRADE is a result-oriented growth agency that helps businesses from different industries scale.

We aren't a large company where you'll be just another cog in the machine. We are a startup that is experiencing rapid growth.

Our team members are results-driven folks who like to move fast, get the job done, and have fun doing it.

What will the role look like:

You will be responsible for the entire process of **defining requirements**, **visualizing and creating advertising marketing graphics**. You'll be the one to shape the visual for our advertising digital campaigns, promotional printing, exhibitions and more.

You will be required to **capture the attention of those who see them ad communicate the right message**. For this, you need to have a creative flair and a strong ability to translate marketing requirements into design.

If you can do that well, we'd like to meet you.

How your day will look like:

- Study design briefs and determine requirements
- · Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop designs
- Use the appropriate colors and layouts for each graphic
- Work with copywriters and marketing director to produce the final design
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

Requirements

- Proven graphic designing experience for promotional reasons
- · A strong portfolio of ad banners, illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Figma, Photoshop etc)
- Ability to create visuals that communicate the right message & promt actions

- · A keen eye for aesthetics and details
- Excellent communication skills
- · Ability to and meet deadlines
- Degree in Design, Fine Arts or related field is a plus
- Fluent in English
- · Creative Thinking

Benefits

- · Competitive salary & bonus opportunities
- UNLIMITED room for growth and results-based pay increases at Upgrade there's no real ceiling to where you can go, what you can do, and what you can earn. As we grow, so too do the opportunities
- Highly interactive, challenging work with a talented, diverse, passionate team
- · Ongoing learning and development opportunities
- Casual, "no dress code" atmosphere
- · Free snacks and drinks
- · Regular happy hours and other fun stuff
- WE LOVE & VALUE OUR TEAM

Ready to try your luck?

HIT THAT DAMN BUTTON! recruitment@upgrade-now.com

Контактная информация

Контактное лицо: AndlibKazi

 Cайт:
 https://www.upgrade-now.com/digital-growth-agency