



Email Marketing Specialist

📍 Киев, 🔄 1 декабря 2023

Компания: [Minmaxdeals LLC](https://jobs.ua/company/id/1621411) (<https://jobs.ua/company/id/1621411>) ([Все вакансии](#))

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#), [Работа для студентов](#)

Пожелания к сотруднику

Образование: не имеет значения

Опыт работы: от года

График работы: удаленная работа

Описание вакансии

MinMaxDeals LLC, an American company trading luxury cosmetics, is seeking an email marketing specialist to join our team.

Responsibilities:

- Creating a newsletter with products and company news (Klaviyo)
- Creating and adding products to Shopify (by template)
- Analyzing and keeping mailing list statistics
- Set up automation of push notifications and mailings using email platforms;
- Segment and "hygiene" the base by removing irrelevant addresses;
- Prepare letter templates and scripts for newsletters;
- Monitor the effectiveness and optimize the mailings.

Requirements:

- Written English Knowledge;
- Experience with any mailing list service (MailChimp, Constant Contact) at least 1 year;
- Understanding the technical requirements for mailing;
- Ability to write concise but capacious texts in English.

We offer a range of benefits for this vacancy, including:

- Remote Work: The position is fully remote, meaning you can work from the comfort of your home or any location of your choice.
- Stable Salary: We offer a regular salary package to our employees to ensure financial stability and security.
- Teamwork: We promote a culture of teamwork, collaboration, and mutual respect. Our teams work closely together to achieve common goals and to support each other.
- Fast-Growing International E-commerce Company: working with us will provide you with invaluable experience and exposure to the world of e-commerce.
- Work-Life Balance: We believe in promoting a healthy work-life balance, so you can work flexible hours that suit your lifestyle and personal needs.

To apply, please send your CV to jobs@minmaxdeals.com
For additional information contact us jobs@minmaxdeals.com

Контактная информация

Телефон: +1(424)210-7645

Контактное лицо: HRmanager

Сайт: <http://www.minmaxdeals.com>