



Ваш надежный помощник

Copywriter for B2B Lead Generation, 45000 грн.

📍 Харьков,

Компания: Sloboda Studio

Рубрики: [Торговля, продажи, закупки](#), [Реклама, маркетинг, PR, СМИ, TV](#), [Радио](#)

Пожелания к сотруднику

Образование: не имеет значения
Опыт работы: от двух лет
График работы: удаленная работа

Описание вакансии

At the moment we are looking for a Copywriter for B2B Lead Generation who will seek new business opportunities by developing relationships with potential customers.

REQUIREMENTS:

- 2+years of experience in IT copywriting;
- Upper-intermediate English level;
- Attention to details;
- Ability to research, analyze and structure information;
- Strong business acumen & writing skills.

RESPONSIBILITIES:

- Catch clients with fresh and original letters;
- Create and test new messaging to improve campaign performance;
- Collaborating with marketing and sales department, supporting Sales -Teams with industry news and trends;
- Optimizing content according to the sales guidelines;
- Producing sales enablement content

WOULD BE A PLUS:

- Experienced user of CRM systems like Hubspot, Pipedrive,
- Experienced user of software management tools like Trello, Rocket chat, Mattermost, Jira, Slack.

WE OFFER:

- Paid vacations and sick leaves;
- Corporate English language lessons;
- Company-sponsored conferences, webinars, etc.
- Remote working from anywhere;
- Access to innovative tools and knowledge;
- Possibility to have an impact on a company's growth and development;
- A high growth, friendly and engaging work environment with potential for endless career opportunities.

We ask everyone, who wants to join to provide sample letters and CV

Контактная информация

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Контактное лицо: AlyonaZdorovtsova

Сайт: <https://sloboda-studio.com/>

Адрес: Харків, ВУЛИЦЯ РОСТОВСЬКА

