



Ваш надежный помощник

Middle or Senior PPC Specialist, 92500 грн.

📍 Киев,

Компания: KDA Group, компания

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#), [Офисный персонал](#)

Пожелания к сотруднику

Образование: не имеет значения

Опыт работы: от двух лет

График работы: удаленная работа

Описание вакансии

Requirements:

- 3+years of experience in PPC and web analytics;
- Understanding of B2B & B2C;
- Successful cases in promotion on the US or EU markets;
- Drive to learn fast and a lot;
- Patience to deal with the routines;
- Corresponding theoretical knowledge and extreme desire to acquire practical skills;
- Attentiveness to details;

What you will do:

- Create, track, analyze, and optimize pay-per-click campaigns (Google Ads; Facebook Ads, LinkedIn Ads as a basic toolset; Twitter, Bing, Snapchat, CPI networks and others as expansion opportunities);
- Create remarketing audiences (GDN, Facebook, dynamic remarketing);
- Optimize the campaigns on a daily basis: ads and bids, targeting, creative materials (decreasing the costs, increasing CTR and conversion rate);
- Look for new alternative channels of paid traffic;
- Setup and adjust GTM/Google Analytics 4/Firebase (events, goals, segments, filters, etc.);

What we offer:

- A fast-paced opportunity to acquire the most up-to-date multidiscipline online marketing experience, immersing yourself in diverse tech projects in tier-1 markets;
- Ability to practice different strategies, develop and optimize exciting performance marketing campaigns, and add successful cases to your professional portfolio;
- Multicultural working environment with inhouse English native speakers from around the world;
- Friendly atmosphere, democratic management, and no bureaucracy;
- Competitive salary depending on experience and skills;
- Paid vacation and paid sick leave.

Надсилайте!) - чекаємо на Ваше резюме :)

Контактная информация

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Контактное лицо: Дар'я