

Smm менеджер

♥ Киев,

Компания: SULLC

Рубрики: ІТ, WEB специалисты, Реклама, маркетинг, РR, Офисный

персонал

Пожелания к сотруднику

Образование: не имеет значения

Опыт работы: от двух лет

Описание вакансии

IT consulting firm looking for an experienced and skilled Social Media Manager to join our team. As our Social Media Manager, you will be responsible for creating and executing a comprehensive social media strategy that aligns with our business goals. Key Responsibilities:

- Develop and implement a social media plan to increase brand awareness and engagement
- Manage social media accounts on multiple platforms, including but not limited to LinkedIn, Twitter, and Facebook
- Create and curate engaging content that aligns with our brand voice and messaging
- Monitor and analyze social media metrics to measure success and adjust strategy accordingly
- Collaborate with internal teams and partners to develop social media campaigns and promotions
- Stay up-to-date with the latest social media trends and best practices in the IT industry

Qualifications:

- Excellent writing and communication skills
- Experience with social media analytics and metrics
- Proven track record of growing social media following and engagement

If you are a creative problem-solver with a passion for social media and technology, please apply with your resume / portfolio.

Контактная информация

Контактное лицо: MikitaD