Jobs.ua Ваш надежный помощник

Product Marketing Manager, 20000 грн.

📍 Киев,

Компания: 90Clabs

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#)

Пожелания к сотруднику

Образование:	не имеет значения
Опыт работы:	не требуется
График работы:	удаленная работа

Описание вакансии

We are an innovative iGaming (betting) company offering a unique set of Sports Betting and iGaming products and solutions.

Our goal is to reach a new level and form a team of specialists to implement our projects. Cooperation with us is a great opportunity for professional growth and development in the iGaming niche.

What will you do:

- Regular monitoring of competitors' products (especially bonuses) in order to identify their competitive advantages and form their own.
- Create a media plan, budget and control costs.
- Create tickets (tasks) of new advertisement materials.
- Creating a special offer for affiliate webmasters, inventing promotions and setting tasks for the IT department.
- Work together with specialists: content manager, designers (setting tasks for creating landing pages, banners, promotional materials).
- Develop a marketing strategy to promote the affiliate program.
- Checking the product (bonuses) for bugs.
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- **What we offer:**
- Flexible working hours(Monday-Friday 09:00-18:00 or 10:00-19:00, and 1-hour break).
- Full-time remote.
- Comfortable conditions for your productive work and professional growth.
- Decent salary based on the results of the interview and a comprehensive bonus system.
- Work and personal life balance.
- Ability of career and professional growth within the company.
- Young and friendly team.

What is important to us:

- 6+ months of relevant experience.
- Excellent/native Turkish language level.
- Intermediate + English language level.
- Strong social, self-organization, and communicative skills.
- Positive, attentive and kind to people approach.
- You are a fast learner.
- Ability to work with a large amount of information.
- Good PC skills.

Контактная информация

Контактное лицо: ЮліяРуденко