



Ваш надежный помощник

Copywriter, fashion (Head of Content in the future), 20000 грн. + %

📍 Киев, 🕒 15 сентября 2023

Компания: [Fashion31](https://jobs.ua/company/id/73778) (<https://jobs.ua/company/id/73778>) ([Все вакансии](#))

Рубрики: [IT, WEB специалисты](#), [Дизайн, творчество](#), [Реклама, маркетинг, PR](#)

Пожелания к сотруднику

Образование: не имеет значения
Опыт работы: обязателен
График работы: удаленная работа

Описание вакансии

Looking for Copywriter of Fashion (Head of Content in the future)

We are young portal of fashion and art, a vibrant community where style meets creativity! Dive into a world of extraordinary fashion trends, exquisite clothing, luxurious accessories, and more. Our portal is a curated haven for fashion enthusiasts and connoisseurs of art and opulence.

Discover the latest fashion trends, from haute couture to street style, with a unique twist that sets us apart. Explore beautiful clothing collections and accessories that redefine elegance and sophistication. From handbags to shoes, hats to designer jewelry, we showcase the most exquisite pieces that elevate your style quotient.

But our passion doesn't stop at fashion; we also celebrate the epitome of luxury with features on expensive cars, yachts, and all things opulent. Immerse yourself in the world of top-tier brands like Gucci, Prada, Louis Vuitton, Chanel, and many more. Our catalog of pret-a-porter fashion includes iconic names like Giorgio Armani, Donna Karan, Versace, Christian Dior, and YSL, just to name a few.

Join our thriving community and stay updated on the latest fashion releases, exclusive interviews with designers, and in-depth articles on the intersection of fashion and art. Whether you're seeking inspiration, looking to indulge in a bit of luxury, or simply want to explore the most exquisite creations, our portal is your passport to a world of beauty, creativity, and elegance.

Requirements

- Proficiency in English at C1 level.
- Proven experience in writing articles, particularly in art and fashion.
- Strong creativity and a passion for fashion and art.
- Excellent research skills.
- Ability to work independently and remotely.

Responsibilities

- Write engaging and informative articles on various topics related to art and fashion for our blog.
- Create visually appealing sets of fashion and art-related products to accompany the articles.
- Conduct thorough research to stay updated on the latest trends and developments in the fashion and art industries.
- Collaborate with the editorial team to brainstorm and develop content ideas.
- Ensure content is well-structured, error-free, and aligns with our brand's tone and style.
- Optimize content for SEO to drive organic traffic to the blog.

- Stay up-to-date with industry best practices and adapt strategies as needed to meet content goals.

How to Apply

Interested candidates should submit their resume, a portfolio of their previous writing work, and a brief cover letter explaining their passion for fashion and art, along with their relevant experience. Please send applications to [email address].

We suggest starting with writing articles and creating sets of products for them, and in the future managing the content department.

We look forward to welcoming a creative and talented Head of Content to our team!

Контактная информация

Контактное лицо: Антон