



Ваш надежный помощник

# SMM Specialist, 30000 грн.

📍 Киев, 🕒 28 сентября 2023

Компания: [Shaw and Partners](https://jobs.ua/company/id/1595423) (<https://jobs.ua/company/id/1595423>) ([Все вакансии](#))

Рубрики: [Реклама, маркетинг, PR](#)

## Пожелания к сотруднику

Образование: не имеет значения

Опыт работы: желателен

График работы: удаленная работа

## Описание вакансии

### Shaw and Partners

#### Who we are and what we do

Shaw and Partners is an international SaaS developer working with mostly U.S. clients. Our primary function in the software development market is to recruit high-quality software developers which allows us to provide staff augmentation to our clients. We also invest in and incubate internal projects, and constantly implement processes to actively utilize machine learning as a service to clients and increase productivity in our daily work life.

#### Working at Shaw and Partners

Our marketing team is less than ten people, so each person is critical to our shared success. This means you will be challenged to balance both tracking details and coming up with creative ideas.

We work really hard and there are days that are sometimes dark but in the dark days where what you'll find is that we're a culture that takes care of each other so yes we have stress but you'll find that the camaraderie is incredibly high. At the same time, get mentored on business principles on the character that will set you up to succeed in life.

#### Responsibilities:

- Creating a marketing strategy
- Manage our clients' projects
- Creating a content plan (we have a designer, so copywriting and ideas are on you)
- Coordinate and help film content
- Create and execute offline campaigns
- Engage influencers and actors for opportunities and collaborations
- Search for new promotion channels
- Constant analysis of the market and competitors
- Analysis and presentation of work results
- Work with Google Docs, Spreadsheets and Notion
- Track KPIs and report

#### We offer:

- 100% remote work
- Competitive salary paid in USD
- Flexible schedule (respond promptly, attend meetings, meet deadlines)
- Exciting projects and unusual niches for your portfolio
- Room for personal and professional development
- Working in a fast-growing company with international customers and investors
- Motivated and agile team with a shared vision
- Competitive salary dependent on experience
- Bonus equivalent to one month's pay

**Required:**

- Portfolio with your projects
- English fluency
- Preferably at least 1 year of experience in SMM
- Strong copywriting skills
- You quickly generate new ideas and solve problems

**Контактная информация**

Контактное лицо: LizavetaMikhava

Сайт: <https://shawandpartners.com/>