



Ваш надежный помощник

Chief Marketing Officer, 40000 грн. + %

📍 Киев, 🔄 8 апреля
2024

Компания: [Freonx](https://jobs.ua/company/id/1635577) (<https://jobs.ua/company/id/1635577>) ([Все вакансии](#))

Рубрики: [Реклама, маркетинг, PR](#), [Работа за рубежом](#)

Пожелания к сотруднику

Образование: не имеет значения
Опыт работы: от пяти лет
График работы: полный рабочий день

Описание вакансии

Job description

FREONX is a US based leading HVAC company and we are looking for a Chief Marketing Officer to join our team.

Role and Responsibilities

- Oversee the company's overall advertising and sales strategy
- Drive revenue by increasing sales through marketing activities
- Develop the structure of the business's marketing department
- Coordinate marketing efforts with the company's financial and branding goals
- Plan, direct and coordinate marketing budgets in accordance with organizational goals
- Undertake market research studies and analyze the results in order to better understand the market and customer tastes
- Market research, pricing, product marketing, marketing communications, advertising and public relations.

Requirements

- 5 + years of experience in a leadership role
- An advanced degree in marketing or business (MBA) is preferred
- Thorough knowledge of marketing principles, brand, product and service management
- Deep understanding of changing market dynamics-Demonstrated ability to lead and inspire a team
- Outstanding communication and interpersonal skills

The Position is FULLY remote

Prohibition period — 3 month (paid 1000 USD for each month)

Salary — 1000 USD fix + bonuses after prohibition period

Working hours — Flexible (full time)

please send your CV to manager@freonx.com

mobile ...

Контактная информация

Телефон: +1(818)626-5453

Контактное лицо: NancyMires

Сайт: <http://www.freonx.com>

Адрес: Los Angeles