



Ваш надежный помощник

Placeholder, 60000 грн.

📍 Киев, 🕒 12 апреля
2024

Компания: [Places App](https://jobs.ua/company/id/1635662) (<https://jobs.ua/company/id/1635662>) ([Все вакансии](#))

Рубрики: [IT, WEB специалисты](#), [Реклама, маркетинг, PR](#), [Работа за рубежом](#)

Пожелания к сотруднику

Образование: не имеет значения
Опыт работы: от пяти лет
График работы: удаленная работа

Описание вакансии

Job description — Placeholder (Part-time, 3-month project, potential extension)

We're seeking a highly motivated Marketing Specialist to join our dynamic team remotely for an initial 3-month project with the potential for extension.

Responsibilities:

- Craft compelling and diverse content for social media platforms.
- Develop and implement a system for automated social media posting and scheduling (experience with tools/push notification platforms, preferably different ones).
- Leverage your expertise in AI and marketing platforms to integrate them into our day-to-day business processes of the marketing department of the start-up
- Cultivate strong social media engagement and spearhead collaborations with influencers.
- Stay ahead of the curve on marketing trends and competitor analysis (international markets included).

Qualifications:

- Advanced, professional written and spoken English.
- 5+ years of experience in marketing field including international market
- A keen understanding of the digital marketing landscape and social media best practices.
- A self-starter with excellent time management and organisational skills.
- EU/UK/American degree preferred.
- Experience with a variety of marketing automation and scheduling tools.
- Familiarity with AI-powered marketing platforms and their applications.

About the Role:

This is a remote position working for a British startup. You will be required to have your own computer and operate as a self-employed legal entity (ФОП). English language on the advanced, professional level.

Salary: 50,000 - 75,000 UAH per month.

Контактная информация

Контактное лицо: Ростислав