https://jobs.ua/job-field-marketer-3854909

Ваш надежный помощник

Field Marketer, 60000 грн. + %

Киев, 16 июня

Компания: Peace Global Logistics LLC (https://jobs.ua/company/id/1642798) (Все вакансии)

Рубрики: Реклама, маркетинг, PR

Пожелания к сотруднику

Образование:	полное высшее
Опыт работы:	обязателен
График работы:	полный рабочий день

Описание вакансии

Requirements, wishes:

Education:

- Diploma or Bachelor's degree in Marketing, Business, or a related field preferred.
- Fluency in Ukrainian, English proficiency required.

Experience:

- At least 1 - 2 years Previous experience in field marketing, sales, or customer outreach.
- Experience working with international companies or logistics-related services is an advantage.

Responsibilities:

- Plan and execute physical marketing and outreach activities, including direct visits to potential customers, warehouses, offices, and commercial centers, to promote company services, generate qualified leads, and expand market presence.
- Build and maintain strong relationships with new and prospective clients through face-to-face engagement and consistent follow-up communication.
- Deliver professional product and service presentations, including detailed briefings on shipping processes.
- Identify potential customer segments through targeted market surveys and field research to support strategic market expansion.
- Monitor competitor activities, regional market conditions, and customer behavior; provide structured field reports with actionable insights.
- Collaborate closely with operations and other internal departments to ensure smooth customer onboarding and efficient resolution of client inquiries.
- Maintain accurate and up-to-date records of daily activities, customer interactions, leads, and outcomes.
- Support local marketing campaigns to enhance brand awareness and customer engagement.
- Ensure all marketing activities align with company branding guidelines, messaging standards, and ethical policies.
- Analyze regional performance data and propose strategies to improve market penetration, customer retention, and overall marketing effectiveness.
- Perform additional responsibilities related to business development and marketing as assigned by management.

Conditions:

Skills & Competencies:

- Strong interpersonal, communication, and negotiation skills.
- Ability to work independently and manage field schedules efficiently.
- Familiarity with local business culture and market dynamics.
- Reporting and documentation skills.

Контактная информация

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