



Ваш надійний помічник

Digital Marketing Manager, 25000 грн.

📍 Київ,

Рубрики: [IT, WEB](#)
[фахівці](#)

Побажання до співробітника

Освіта:	повна вища
Досвід роботи:	від двох років
Графік роботи:	повний робочий день

Опис вакансії

Requirements:

Key Accountabilities

Responsibilities and essential job functions include but are not limited to the following:

Thought leadership

- Provide thought leadership in digital experience marketing by fully leveraging the digital ecosystem to drive business/brand results
 - Craft and implement a comprehensive and innovative digital marketing and e-commerce across all digital elements such as web, mobile, search, social, data management
 - Evaluate emerging technologies. Provide thought leadership and perspective for adoption where appropriate.
 - Make strong data-drive recommendation to help propel business forward: Leverage and analyze "big data" from social listening, web/campaign tracking, competitive monitoring, media and other partners to explore deep-insights of consumers, to inform market strategy, predict future lead behavior, and to more precisely reach core consumers in right context via programmatic buying
- Digital experience and E-commerce revenue

Duties:

- Passionate and savvy in digital world and online B2B industry
- Extensive experience in E-commerce, digital product / platform operation and brand marketing functions
- Proven experience in launching and managing digital products / platforms in China with end-to-end marketing / operation leadership experience
- Negotiation and partner management skills
- Self-motivated, results driven, strong learning agility and attention to details
- Strong analytical skills and business acumen
- Great story telling capability and experience interfacing effectively with different levels of management, as well as internal and external stakeholders
- Excellent English and Chinese both in oral and written

Conditions:

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Job description

Main Purpose and Job Scope

This job contributes to Bdtcd.com success, we are like Alibaba and Amazon by creating the leading edge digital experience for Bdtcd.com in the new digital era with fast changing and unique local digital media landscape; continuously driving customer engagement in an ecosystem between online and offline, and our brand equity by fully leveraging the digital ecosystem, both internal and external.

- Alibaba platforms (including but not limited to)
- Other platforms Amazon platforms (including but not limited to):

About us:

Bdtdc.com is a Miami, USA based company, with offices through the world including Hong Kong, Singapore, Bangladesh, Vancouver, Canada. Explore Sustainable Manufacturing, and connect worldwide. Reach out to sustainable global business opportunities to expand to new markets for South Asian SME's. Bdtdc.com, like Alibaba and Amazon is the cardinal eco-friendly business-to-business platform and a dominant leader of trade among South Asian countries and the world.

Please send us your resume to info@bdtdc.com, or phone +38(050)584-08-92

Контактна інформація

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