



Ваш надійний помічник

# SEO specialist

📍 Харків,

Рубрики: [Реклама, маркетинг, PR](#)

## Побажання до співробітника

Досвід роботи:	від року
Графік роботи:	повний робочий день

## Опис вакансії

We are looking for a SEO specialist to join our company.

Key responsibilities:

- Improving search results and the company's sites' rankings in major search engines in order to attract new customers.

Additionally:

- Development of a General strategy for the promotion of the company's website/ clients websites;
- Getting website to the top of search engines;
- Conducting a comprehensive audits of the websites;
- Working with semantic core;
- On-page and off-page optimization;
- Monitoring competitors activity;
- Interaction with copywriters, developers;
- Development and implementation of working strategy with links;
- Searching for alternative ways of website promotion;
- Track results and prepare reports.

Min requirements:

- At least 1 year of commercial experience;
- Successfully performed Websites ranking improvement;
- Intermediate English;
- Experienced user of Microsoft Office.

Desired requirements:

- Knowledge of search systems/algorithms ranking factors;
- Good technical Knowledge in the field of on-page and off-page optimization;
- Working knowledge of Google Analytics Analytics Systems; Webmasters Panels;
- Experience with link exchanges, audit reference weight, links publishing;
- experience in setting up contextual advertising.

We offer:

- Competitive salary according to the qualifications;
- Comfortable working environment;
- Flexible working hours;
- Benefits package;
- Reward for sport activities;
- In-house English trainings.

Please send your CV!

### **Контактна інформація**

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