

PR Manager

♀ Київ,

Рубрики: Реклама, маркетинг,

PR

Побажання до співробітника

Графік роботи:

день

Опис вакансії

Requirements:

higher education (PR, marketing, humanities)

- at least 5 years of work experience in a similar position in B2B or B2C sector; experience in telecommunication or mobile industry will be an advantage
- event management skills, proved track record of successful events organized
- · marketing planning, media planning experience, understanding of modern marketing and PR instruments
- stress resistance, leader qualities, ability to set priorities and show initiative
- Russian and Ukrainian mother tongues, English advanced
- multi tasks resistance
- work under pressure

Duties:

- marketing planning and PR-support for all practices and industries
- · active work on CRM
- to develop and strengthen relations with local mass media
- to develop relations with public and industry organizations
- to draft and update presentation materials
- to organize various events
- to systematize and automate business processes
- to manage the department and contractors
- to prepare various reports and analytics
- to budget and develop action strategies and plans for industries
- SMM
- to implement relevant international marketing practices
- etc.

We offer:

- competitive salary
- medical insurance
- · professional development

If you are intererested at our position, please send your English CV with title of desired position to: ukraine@huawei.com