



Ваш надійний помічник

# Product (Business Performance) Manager

📍 Харків,

Рубрики: [IT, WEB](#)  
[фахівці](#)

## Побажання до співробітника

Освіта: середня  
Досвід роботи: не вимагається

## Опис вакансії

The Product Manager works collaboratively with Producers, System Designers, Live Operations Managers & Data Scientists to define the monetization strategy of his/her games and aims to boost KPIs related to engagement & monetization on a worldwide level.

Your main challenges will include:

- Collaborate with all game stakeholders (Designers, Producers, Marketing) to define the game's strategy and long-term vision
- Champion the Live Operation strategy related to content, targeting, promotions, update releases and in-game events to maximize the game's potential
- Provide clear recommendations from market research, benchmarks and game data to define, prioritize and continuously improve features
- Be responsible for forecasting, measuring performance against targets and reporting to stakeholders on a regular basis
- Propose AB tests, ensure their correct implementation and present key findings
- Be the expert on market trends & industry best practices, and share these across teams

## Requirements

- At least 2 years of experience in Games/Online/Consulting, preferably in product oriented roles
- Excellent analytical & data modelling skills; and full proficiency of Excel/PowerPoint
- Bachelor's degree in Marketing, Economics or a related field; Master is a plus
- Proven experience in optimizing metrics and revenue on a product or service
- Upper-Intermediate English, both written and orally!!!

## Bonus Points

- Experience working on a live game operated as a service
- Game design or game creation skills
- Basic knowledge of programming languages is an asset (SQL, Python, R, etc.)

## Profile

- Passion for games on any platform!
- Result-driven and comfortable working in a fast-paced environment
- Able to think on your feet and highly organized
- At ease analyzing large data sets & providing actionable insights
- Strong interpersonal, negotiation and communication skills with a multidisciplinary team
- Combine creative thinking with clear data-driven decisions

To apply, you should send us the following documents:

- CV only in English
- Cover Letter in English with the subject «Why do I want to join Gameloft at the position of a Product Manager?»

## Контактна інформація

Телефон: +38 (057) 766-07-13

Контактна  
особа:

АнжеликаПысенко