

Content Writer

♀ Київ,

Компанія: Bridge

Рубрики: Реклама, маркетинг,

<u>PR</u>

Побажання до співробітника

Освіта: повна вища Досвід роботи: від року

Графік роботи:

день

Опис вакансії

BridgeTeams is looking for a copywriter with excellent English writing skills, creative mindset, and a desire to learn. You will work on long-form content such as blog articles, case studies, and software industry researches to help us promote our company with content. Our best candidate is a sociable person who loves writing, running interviews, and doing research projects.

Requirements:

- · Advanced English writing and speaking skills
- · Previous writing experience
- Experience working in IT companies

Responsibilities:

- · Write blog articles about building software products and remote work
- Use keywords to increase the article's search ranking
- · Analyze the results of your work
- Optimize content performance

What's in it for you?

- · Work remotely from anywhere.
- · See the results of your efforts.
- Participate in marketing strategy development and content planning.
- Make your own decisions when it comes to writing content, and improving its results.
- Learn marketing tools (Google Data Studio, Google Analytics, Semrush, TopVisor).
- Go beyond just blog articles. You can also create research papers, ebooks, landing pages, make guest contributions, design infographics, and run our social media accounts. We will push you to your creative limits, and help you deal with challenges.
- Grow. You can become a senior writer and/or a content marketing manager we'll offer you a clear career path.
- . Work with professionals in marketing and IT.

Submit up to 3 writing samples so we can get an idea of your best work. Feel free to include links to your content to your resume!

We'd be very happy to see you on our team!

About BridgeTeams

BridgeTeams helps technology companies open a remote R&D office and hire software engineers locally. Unlike outsourcing vendors, who "rent" developers to build software projects, BridgeTeams helps entrepreneurs build their own teams without depending on third-parties.

We have our own product – a web-based software platform where our clients can do everything from hiring the best candidates to choosing an office and managing their employees' growth.

Контактна інформація

Сайт: https://bridgeteams.com/