



Social Media Specialist

📍 Хмельницький,

Компанія: Tesla Global

Рубрики: [IT, WEB](#)
[фахівці](#)

Побажання до співробітника

Освіта: не має значення
Досвід роботи: від двох років
Графік роботи: повний робочий день

Опис вакансії

We are a team of TESLA UA — a company providing services in the field of a comprehensive solution for a smart home controlled by a single application is looking for a Social Media Specialist in Khmelnytsky Smart home and IoT.

Responsibilities

- Full social media management (Facebook, Instagram, YouTube, TikTok, LinkedIn).
- Content management and creation of text content for each country.
- Cooperation with photography and video content suppliers.
- Planning, creation, and execution of campaigns.
- Strategy setting and subsequent evaluation.
- Budget planning, creation, and subsequent control.
- Ads management (planning investments in advertising on social media).
- Regular reporting of results on a monthly basis and individual campaigns.
- Cooperation in a team and with colleagues from other countries.
- Monitoring trends in social media.
- Customer Care (agency control and monthly reporting).
- Influencer marketing (planning and selection of influencers for individual brands and campaigns).
- Regular reporting to the management in the Czech Republic.

What we require:

- Experience with social media management and campaign planning min. 2 years.
- Copywriting is an advantage.
- Experience with influencer marketing is an advantage.
- Knowledge of English at a communicative level is a need.
- Professional conduct, communicativeness, independence.

What can we offer you?

- Wage evaluation based on work experience;
- Working in a promising and dynamically growing company;
- Access to the latest technologies;
- Flexible working hours;
- Helping in relocating to Khmelnytsky city;

Please, indicate the desired salary level in your resume.

Контактна інформація

Телефон: +38 (098) 425-12-96

Контактна особа: StepanPasatyuk

Сайт: <http://teslasmart.com>

Адреса: вулиця Проскурівська, 13