



Ваш надійний помічник

# Lead Generation Specialist, 17000 грн.

📍 Київ,

Компанія: Storypoint

Рубрики: [IT, WEB](#)  
[фахівці](#)

## Побажання до співробітника

Освіта: не має значення  
Досвід роботи: не вимагається  
Графік роботи: вільний графік роботи

## Опис вакансії

Recruiting agency Storypoint is now looking for a motivated and experienced Lead Generation Specialist to join our team. Basically, we are helping companies from Ukraine to hire cool specialists. What is more, we work with companies such as Fiverr, Cyren and Preply.

What you should have:

- **Written and spoken English at least at upper-intermediate level;**
- **Experience with Social media (LinkedIn, Facebook etc.);**
- **Experience with CRM systems, preferably Pipedrive;**
- **Experience with lead generation and email marketing tools (Hunter, datanyze, reply.io (reply.io/), mailchimp, name2reply, sales navigator, etc.).**

### Additional expectations:

- **Experience working with other outreach platforms (AngelList, Crunchbase, etc.);**
- **Experience with cold emails and calls**

Your responsibilities:\*\*

- Research and outreach pools of potential clients in professional networks and other platforms within focus markets, campaigns;
- Initiate the first contact with potential clients, load them to CRM;
- Communicate with potential clients (influencers, decision-makers) until further transfer to Sales Manager;
- Set up online and offline meetings;
- Create and execute effective campaigns and programs that drive engagement with our target prospects / audiences.

## Контактна інформація

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