



Ваш надійний помічник

Digital Media Buyer

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січня

Компанія: [IntelHouse Marketing LLC](https://jobs.ua/company/id/1620633) (<https://jobs.ua/company/id/1620633>) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR, 3MI, TV, Радіо](#)

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від двох років
Графік роботи:	вільний графік роботи

Опис вакансії

The Company

At IntelHouse Marketing LLC, we have transitioned from lead generation in the home improvement industry to driving successful affiliate marketing campaigns. Our expertise now spans a variety of verticals, including lead generation, eCommerce, insurance, finance, and dating. We are a vibrant team of professionals with deep roots in performance marketing, data acquisition, and software development.

Job Description

As an **Affiliate Marketing Media Buyer** with IntelHouse, you will lead the creation, optimization, and scaling of high-ROI affiliate marketing campaigns across various verticals. This role demands an individual with a strategic mindset and a proven ability to launch and optimize affiliate campaigns that convert. You will manage campaigns across multiple platforms and traffic sources, driving performance in verticals such as eCommerce, finance, dating, insurance, legal and more.

Responsibilities

- Research and analyze affiliate marketing trends to inform media buying strategies.
- Plan, launch, and manage affiliate marketing campaigns across various traffic sources, including but not limited to Google, Facebook, native ads, and paid search.
- Develop and maintain relationships with affiliate networks and media partners.
- Optimize campaigns through data analysis to maximize ROI and ensure profitability.
- Monitor campaign performance, making adjustments to budgets and bids based on performance metrics.
- Collaborate with landing page designers to ensure maximum conversion rates.
- Generate detailed performance reports and provide insights for future campaigns.
- Stay updated on the latest trends in affiliate marketing, media buying, and traffic sources.
- Work closely with the sales, tech, and analytics teams to meet client and company objectives.
- Scale successful campaigns across various verticals to drive growth.

The Ideal Candidate

We are looking for a **seasoned Affiliate Marketing Media Buyer** who thrives in a fast-paced environment and has a passion for digital marketing. The ideal candidate is an autonomous worker with a strong background in affiliate marketing and media buying across various verticals, from lead generation to eCommerce.

Requirements

- Fluent in English, with excellent communication skills.
- 3-5+ years of experience in affiliate marketing and media buying, with a proven track record of successful campaigns.
- Experience in managing campaigns for verticals such as lead generation, eCommerce, insurance, finance, and dating.
- In-depth understanding of affiliate marketing models (CPL, CPA, CPI, etc.).
- Proficiency with digital platforms, ad serving tools, and analytics software.
- Strong analytical skills, with fluency in Excel and other reporting tools.
- Ability to manage multiple campaigns simultaneously and collaborate with internal and external stakeholders.
- Familiarity with creative optimization and landing page design.
- Basic knowledge of HTML/CSS and banner design is a plus.

What We Offer

- Competitive salary.
- A dynamic, flat-hierarchy team culture.
- Flexibility in working hours, location, and holidays.
- Opportunity to work with a diverse range of verticals and platforms in the affiliate marketing space.

Our Values

- A commitment to innovation and continuous learning.
- Encouraging open communication and teamwork.
- Fostering a results-driven mindset and dedication to success.

Join IntelHouse and take your affiliate marketing expertise to the next level, where your contributions directly impact company growth and success.

Контактна інформація

Контактна
особа: Matteo