https://jobs.ua/job-colnect-product-manager-3828777

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Colnect Product Manager

Київ, 29 вересня 2025

Компанія: Colnect (https://jobs.ua/company/id/139970) (Всі вакансії)

Рубрики: IT, WEB фахівці, Реклама, маркетинг, PR

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	бажано
Графік роботи:	віддалена робота

Опис вакансії

This is different from most postings you've read so heed and enjoy :)

Colnect Collectors Community is looking for a super great person to take over product development and facilitate the improvement and growth of Colnect and its services. This is a flexible role where you'll make the decisions and execute them, where you'll work with a variety of people from all around the world and where what you do will have a direct effect on the half million people who visit Colnect every month. Hopefully it'll turn to millions and a billion with your help. We're looking for full time commitment and offer a flexible schedule (you decide, not us) and work from anywhere (home/beach/mountain/jungle/underwater/Mars?).

Here are some of the things we want you to push forward and having proper credentials in at least some of those fields, coordinating and managing others or doing the work yourself, will help. You could hire other people to do these tasks and oversee their progress or do some of the things yourself:

* UX/UI - Colnect is wonderful but, offering very unique services, isn't always clear to all visitors so more work is needed there for onboarding and usability.

* SEO - we really need to up our game here as we offer amazing content but still perform poorly on search engines.

* SMM - our lack of presence on social media platforms has been defined by a pro as "a sin". We should be on all the popular ones and reach collectors wherever they are.

* Marketing - word of mouth has been doing us great but perhaps it's time for us to start spending some money advertising Colnect? Be that launching paid campaigns, community competitions, affiliate programs or whatever helps brand awareness. Measuring results, analyzing traffic and suggesting product improvements are all great but so could be producing Colnect's own collectibles, affiliating with collector clubs (online and offline) and anything that gets as many collectors to know that "When you collect and connect, you better do it on Colnect"

* Management of the development and testing team priorities with an overlook of the needs of the entire community. Our development and testing team are all very talented people who each did amazing things for Colnect. That doesn't mean that overlooking the process doesn't help get features releases, bug fixes and the entire workflow to go more smoothly.

* Mobile apps - yes, we have some. We should have more and they should all look amazing and really be the coolest thing a collector can have on their phone. We're not there yet.

* Marketplace - our unique marketplace, based on our centralized catalog, is a game changer. But we should make it even better and definitely much bigger.

* Finding potential business partners and creating mutually beneficial agreements. There are so many options to cooperate in the vast world of collectors.

Feeling excited about what this could be? So here's what we'll expect from you:

* Have solid tech knowledge with regards to website and app development. We don't believe you can lead our development team without understanding code and being able to write some yourself.

* Be a very intelligent, quick learner who's both a people's person and a technical person meaning you know how to talk to them humans and machines.

* Bring passion and creativity to the role. If you want a 9-5 job in a cozy corporate office, it's actually curious that you got to read so far :)

* Be bald to try, smart to know if things work well, quick to admit failure and learn from it.

The following would be an advantage although not a must:

* Experience at working remotely with a team that's spread across the globe and even managing them.

* Proven knowledge in doing any of the things written above. Unproven knowledge in ALL of them ;)