



Ваш надійний помічник

Marketing Manager - Promotions and Operations

📍 Нідерланди, 🔄 6 лютого 2024

Компанія: [Infinite Goose Ltd](https://jobs.ua/company/id/1634437) (<https://jobs.ua/company/id/1634437>) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#)

Побажання до співробітника

Освіта:	повна вища
Досвід роботи:	обов'язковий
Графік роботи:	віддалена робота

Опис вакансії

Are you a driven and organized professional with a knack for managing marketing operations?

Infinite Goose is on the lookout for a Marketing Manager to join our dynamic team.

As a Manager, you will be instrumental in coordinating and executing our marketing promotions while ensuring seamless operations within the marketing department.

Responsibilities:

- Manage the weekly internal promotion calendar and ensure timely execution.
- Collaborate closely with the copywriter to develop compelling offers for internal promotions.
- Work hand-in-hand with designers to create effective sales funnels for promotional campaigns.
- Implement and oversee internal promotions using ActiveCampaign or similar platforms.
- Serve as a key point of contact for JV partners, coordinating the preparation and distribution of promotional materials.
- Efficiently manage JV partner promotion campaigns to maximize impact.
- Develop and refine operational processes to optimize workflow efficiency.
- Assign tasks and responsibilities within the marketing team, ensuring clear communication and accountability.
- Provide regular reports on campaign performance and key metrics to stakeholders.

Requirements:

- Must be proficient in English.
- Strong organizational abilities and attention to detail.
- Working knowledge of email service providers such as ActiveCampaign, Mailchimp, etc.
- Demonstrated experience in managing marketing campaigns.
- Excellent communication and collaboration skills.
- Ability to create and streamline operational processes.
- Competent in task management and delegation.
- Capable of producing insightful daily and weekly reports on campaign performance.

How to Apply:

If you're ready to take charge of marketing promotions and operations at Infinite Goose, please click on this link:
form.typeform.com/to/UxFNPw

Контактна інформація

Контактна
особа: Hanna

Сайт: <https://form.typeform.com/to/UxFNPw>