



# Marketing Manager - Promotions and Operations

📍 Нідерланди, ⏰ 6 лютого  
2024

Компанія: [Infinite Goose Ltd](#) (<https://jobs.ua/company/id/1634437>) ([Bci вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#)

## Побажання до співробітника

Освіта: повна вища

Досвід роботи: обов'язковий

Графік роботи: віддалена робота

## Опис вакансії

Are you a driven and organized professional with a knack for managing marketing operations?

Infinite Goose is on the lookout for a Marketing Manager to join our dynamic team.

As a Manager, you will be instrumental in coordinating and executing our marketing promotions while ensuring seamless operations within the marketing department.

## Responsibilities:

- Manage the weekly internal promotion calendar and ensure timely execution.
- Collaborate closely with the copywriter to develop compelling offers for internal promotions.
- Work hand-in-hand with designers to create effective sales funnels for promotional campaigns.
- Implement and oversee internal promotions using ActiveCampaign or similar platforms.
- Serve as a key point of contact for JV partners, coordinating the preparation and distribution of promotional materials.
- Efficiently manage JV partner promotion campaigns to maximize impact.
- Develop and refine operational processes to optimize workflow efficiency.
- Assign tasks and responsibilities within the marketing team, ensuring clear communication and accountability.
- Provide regular reports on campaign performance and key metrics to stakeholders.

## Requirements:

- Must be proficient in English.
- Strong organizational abilities and attention to detail.
- Working knowledge of email service providers such as ActiveCampaign, Mailchimp, etc.
- Demonstrated experience in managing marketing campaigns.
- Excellent communication and collaboration skills.
- Ability to create and streamline operational processes.
- Competent in task management and delegation.
- Capable of producing insightful daily and weekly reports on campaign performance.

## How to Apply:

If you're ready to take charge of marketing promotions and operations at Infinite Goose, please click on this link:  
[form.typeform.com/to/UxFNpNPw](https://form.typeform.com/to/UxFNpNPw)

### **Контактна інформація**

Контактна особа: Hanna  
Сайт: <https://form.typeform.com/to/UxFNpNPw>