



Ваш надійний помічник

# Chief Marketing Officer, 40000 грн. + %

📍 Київ, 🕒 8 квітня 2024

Компанія: [Freonx](https://jobs.ua/company/id/1635577) (<https://jobs.ua/company/id/1635577>) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#), [Робота за кордоном](#)

## Побажання до співробітника

Освіта: не має значення  
Досвід роботи: від п'яти років  
Графік роботи: повний робочий день

## Опис вакансії

### Job description

FREONX is a US based leading HVAC company and we are looking for a Chief Marketing Officer to join our team.

### Role and Responsibilities

- Oversee the company's overall advertising and sales strategy
- Drive revenue by increasing sales through marketing activities
- Develop the structure of the business's marketing department
- Coordinate marketing efforts with the company's financial and branding goals
- Plan, direct and coordinate marketing budgets in accordance with organizational goals
- Undertake market research studies and analyze the results in order to better understand the market and customer tastes
- Market research, pricing, product marketing, marketing communications, advertising and public relations.

### Requirements

- 5 + years of experience in a leadership role
- An advanced degree in marketing or business (MBA) is preferred
- Thorough knowledge of marketing principles, brand, product and service management
- Deep understanding of changing market dynamics-Demonstrated ability to lead and inspire a team
- Outstanding communication and interpersonal skills

### The Position is FULLY remote

Prohibition period — 3 month (paid 1000 USD for each month)

Salary — 1000 USD fix + bonuses after prohibition period

Working hours — Flexible (full time)

please send your CV to [manager@freonx.com](mailto:manager@freonx.com)

mobile ...

## Контактна інформація

Телефон: +1(818)626-5453

Контактна  
особа: NancyMires

Сайт: <http://www.freonx.com>

Адреса: Los Angeles