



Ваш надійний помічник

Chief Marketing Officer, 40000 грн. + %

📍 Київ, 🕒 8 квітня

Компанія: [Freonx](https://jobs.ua/company/id/1635577) (https://jobs.ua/company/id/1635577) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#), [Робота за кордоном](#)

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від п'яти років
Графік роботи:	повний робочий день

Опис вакансії

Job description

FREONX is a US based leading HVAC company and we are looking for a Chief Marketing Officer to join our team.

Role and Responsibilities

- Oversee the company's overall advertising and sales strategy
- Drive revenue by increasing sales through marketing activities
- Develop the structure of the business's marketing department
- Coordinate marketing efforts with the company's financial and branding goals
- Plan, direct and coordinate marketing budgets in accordance with organizational goals
- Undertake market research studies and analyze the results in order to better understand the market and customer tastes
- Market research, pricing, product marketing, marketing communications, advertising and public relations.

Requirements

- 5 + years of experience in a leadership role
- An advanced degree in marketing or business (MBA) is preferred
- Thorough knowledge of marketing principles, brand, product and service management
- Deep understanding of changing market dynamics-Demonstrated ability to lead and inspire a team
- Outstanding communication and interpersonal skills

The Position is FULLY remote

Prohibition period — 3 month (paid 1000 USD for each month)

Salary — 1000 USD fix + bonuses after prohibition period

Working hours — Flexible (full time)

please send your CV to manager@freonx.com

mobile ...

Контактна інформація

Телефон: +1(818)626-5453

Контактна
особа:

NancyMires

Сайт:

<http://www.freonx.com>

Адреса:

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