



Ваш надійний помічник

Marketing Squad Project Pusher, 25000 грн.

📍 Київ, 🕒 12 квітня 2024

Компанія: [Places App](https://jobs.ua/company/id/1635662) (<https://jobs.ua/company/id/1635662>) ([Всі вакансії](#))

Рубрики: [IT, WEB фахівці](#), [Реклама, маркетинг, PR](#), [Робота за кордоном](#)

Побажання до співробітника

Освіта: не має значення
Досвід роботи: не вимагається
Графік роботи: віддалена робота

Опис вакансії

We're seeking a highly motivated Marketing Specialist to join our dynamic team remotely for an initial 3-month project with the potential for extension.

Responsibilities:

- Manage and optimise marketing campaigns across various channels (CRM pro, preferably with HubSpot experience).
- Develop and implement a multi-channel marketing strategy with integrated touchpoints for maximum impact.
- Automate tasks, organise workflows, and track team performance efficiently.
- Conduct in-depth industry and competitor analysis.
- Identify unique selling propositions (USPs) and build data-driven marketing strategies with KPI tracking and set-up, etc.
- Possess a keen eye for detail and a strong commitment to quality.

Qualifications:

- Proven expertise in CRM systems, preferably HubSpot.
- Master of multi-channel marketing strategies.
- Excellent organisational and project management skills.
- Advanced industry and competitor analysis skills.
- Strategic thinking and ability to build effective marketing plans with measurable KPIs.
- Self-motivated and results-oriented with a strong work ethic.
- Critical thinking and ability to work independently while taking initiative.
- Budget management experience (a plus).
- EU/UK/American degree (desirable).

Salary: 18,000 - 30,000 UAH per month.

Контактна інформація

Контактна особа: Ростислав