



Ваш надійний помічник

Product Manager - Mobile Games, 80000 грн.

📍 Київ, 🕒 26 червня
2024

Компанія: [DGN Games](https://jobs.ua/company/id/1636545) (https://jobs.ua/company/id/1636545) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#)

Побажання до співробітника

Освіта: середня
Досвід роботи: обов'язковий
Графік роботи: віддалена робота

Опис вакансії

JD: Mobile Games Product Manager

Job overview:

We are looking for a dynamic and experienced Mobile Games Product Manager to join our innovative team. The ideal candidate will have a deep understanding of the casual gaming industry, strong analytical skills and a passion for creating immersive gaming experiences. As a Product Manager, you will be responsible for leading the development and management of your products, ensuring they meet the needs of our users and achieve business goals.

Main duties:

Product strategy and vision:

- Develop and communicate a clear vision and product strategy for our social casino games.
- Conduct market research and analyze industry trends to identify opportunities for innovation and product growth.
- Define product goals, key performance indicators (KPIs) and success metrics.

Product development:

- Manage the product development lifecycle from concept to launch, including ideation, design, development, testing and iteration.
- Collaborate with cross-functional teams including game designers, developers, artists, and QA to ensure consistent product development.
- Prioritize features and enhancements based on user feedback, data analysis, and business goals.

User experience and engagement:

- Create and maintain engaging game mechanics, features and content that increase user retention and monetization.
- Conduct user testing and collect feedback to continuously improve the gaming experience.
- Implement best practices for user acquisition, retention, and targeting.

Data-driven decision-making:

- Use analytics and user data to make product decisions and optimize game performance.
- Monitor key performance indicators (KPIs) and regularly report on product performance.
- Define and implement strategies to increase user acquisition, retention and revenue.

Cooperation and communication:

- Work closely with the marketing team to develop and execute effective user acquisition and retention campaigns.
- Collaborate with the customer support team to resolve user issues and receive feedback.
- Communicate product updates, progress and insights to stakeholders and senior management.

Analysis of competitors:

- Constantly monitor competitors' products and industry trends.
- Analyze competitors' strengths and weaknesses to identify opportunities for differentiation and improvement.

Qualifications:

- Bachelor's degree in business, marketing, game design or related field.
- Proven experience as a product manager in the social casino or gaming industry.
- Deep understanding of mobile game mechanics, player behavior and monetization strategies.
- Excellent analytical skills and experience making data-driven decisions.
- Ability to manage multiple projects simultaneously.
- Excellent communication and interpersonal skills.

Desired qualifications:

- Experience in user acquisition, retention and monetization strategies in the social casino industry.
- Knowledge of flexible development methodologies.
- Proficiency in analytics tools and software (eg Google Analytics, Tableau, etc.).

About Octro Inc:

Octro is a new platform that aims to create recreation options for the whole world. Octro's goal is to create moments of joy in people's lives by creating the best and most scalable recreation options. The company is headquartered in India and is funded by Sequoia. Octro is the largest and fastest growing global mobile gaming company, leading card, casino and casual games across its portfolio. About 200 million+ players have played these games 150 billion+ times. Over the past few years, games from our portfolio have consistently ranked at the top in India in terms of player revenue according to AppAnnie/SensorTower.

Octro was founded by serial entrepreneur Surbh Agarwal, who sold his first project to Intellisync/Nokia. He received his master's degree from Stanford University.

We are present in Ukraine (Kyiv, Vinnytsia), Israel, USA, Australia and London.

For details, please visit: www.octro.com or www.dgngames.com

Контактна інформація

Контактна особа: RohitKumar

Сайт: <http://www.dgngames.com>