



Ваш надійний помічник

Landing Page Developer (eCommerce), 60000 грн.

📍 Київ, 🕒 19 червня
2024

Компанія: [MS Digital Ltd](https://jobs.ua/company/id/1636706) (<https://jobs.ua/company/id/1636706>) ([Всі вакансії](#))

Рубрики: [IT, WEB фахівці](#)

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від року
Графік роботи:	віддалена робота

Опис вакансії

We are a leading e-commerce company specializing in the latest electronic devices and accessories. We pride ourselves on fostering a dynamic and innovative work environment where every team member can thrive. Our commitment to excellence extends to our employees, ensuring a collaborative and supportive atmosphere where new ideas and creativity are encouraged. Join our team and be part of a dedicated group that is shaping the future of e-commerce in the electronics industry. Together, we can achieve great things and continue to deliver exceptional value to our customers.

About the role:

We're seeking a skilled Frontend Developer to join our dynamic team and elevate our e-commerce platform. In this role, you'll use HTML, CSS, and JavaScript to craft high-converting landing pages on GemPages. You'll design and develop advertorials, listicles, and product detail pages that captivate and convert traffic. We value creativity, attention to detail, and the ability to collaborate effectively with our team to achieve outstanding results.

What we offer:

- Starting salary of \$1500 USD
- Full-time position, 40 hours per week
- Flexible working hours, work from home, fully remote
- Quarterly performance-based bonuses
- 20 days paid time off and 10 days of sick leave
- Collaborative and supportive work environment promoting work-life balance and well-being.
- Opportunity for career growth and advancement.

Ideal candidate:

- Passionate about crafting pixel-perfect web designs and development, with a keen eye for the latest design trends and best practices.
- Exhibits a growth mindset, constantly exploring new tools, technologies, and methodologies to enhance their skill set.
- Proactive and receptive to constructive feedback, using it as a catalyst for personal and professional growth.
- Takes ownership of the e-commerce store's front end, working independently to drive its performance and success.
- Excellent at communicating and collaborating with team members and stakeholders to achieve project goals.

Responsibilities:

- Use HTML, CSS, and JavaScript to customize and enhance high-converting landing pages on GemPages.
- Create engaging advertorials, listicles, and Product Detail Pages (PDP) focused on driving conversions.
- Integrate clean design elements to boost user experience (UX) and engagement.
- Optimize pages for fast loading times and seamless interactions to enhance user retention.
- Ensure consistent user experiences across various devices and browsers.
- Follow brand guidelines and leverage provided templates and resources for consistent design.
- Collaborate with our team to understand project requirements and deliver top-notch results.
- Develop responsive landing pages that drive conversions and improve UX.

Requirements:

- Demonstrated proficiency with GemPages (or no-code landing page builder equivalent), HTML, CSS, and JavaScript.
- Impressive portfolio showcasing relevant design and development projects.
- Ability to implement advanced design elements and optimize page performance.
- Strong problem-solving skills and great attention to detail.
- Effective communication skills and the ability to work collaboratively.
- Familiarity with responsive design principles and cross-browser compatibility.

Tools and Software:

- ClickUp
- Slack
- Shopify
- GemPages
- Replo

To apply, please send your application through this link. Please do not apply if you are an agency.
forms.gle/eivWVdr7oDftEVq88

Контактна інформація

Контактна особа: JemeahB.