



Ваш надійний помічник

Social Media Account Manager

📍 Київ, 🕒 18 липня
2024

Компанія: [Its Clarity Time](https://jobs.ua/company/id/1637032) (<https://jobs.ua/company/id/1637032>) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#), [Робота за кордоном](#)

Побажання до співробітника

Освіта: не має значення
Досвід роботи: від року
Графік роботи: повний робочий день

Опис вакансії

Requirements, wishes:

- ✓ Proven experience managing successful Instagram and TikTok accounts with a large follower base.
- ✓ Fluent in Russian, with excellent written and verbal communication skills.
- ✓ Strong understanding of social media platforms, algorithms, and best practices.
- ✓ Creative mindset with the ability to produce engaging and visually appealing content.
- ✓ Experience with social media management tools and analytics platforms.
- ✓ Strong organizational and multitasking skills.
- ✓ Ability to work independently and as part of a remote team.

This is a remote position. The salary is \$1,500 per month.

Duties:

- ? Develop and implement social media strategies to increase engagement and follower growth on Instagram and TikTok.
- ? Create, schedule, and publish high-quality, engaging, and visually appealing content.
- ? Monitor and respond to comments, messages, and inquiries in a timely and professional manner.
- ? Analyze social media metrics and adjust strategies to improve performance and reach.
- ? Collaborate with the content creation and marketing teams to align social media efforts with overall brand goals.
- ? Stay updated on the latest social media trends, tools, and best practices.
- ? Conduct regular competitor analysis to identify opportunities for growth and improvement.

Conditions:

- ? Competitive salary.
- ? Opportunity to work remotely from anywhere.
- ? Flexible working hours.
- ? Chance to be part of a dynamic and innovative team.
- ? Professional growth and development opportunities.

Контактна інформація

Контактна
особа: KristineMagtalas