



Ваш надійний помічник

Менеджер адміністратор, 85000 грн.

📍 Абрамівка (Київська обл.), 🔄 17 вересня 2024

Компанія: [Continental AG](https://jobs.ua/company/id/1637641) (<https://jobs.ua/company/id/1637641>) ([Всі вакансії](#))

Рубрики: [Офісний персонал](#)

Побажання до співробітника

Освіта: повна вища
Досвід роботи: від двох років
Графік роботи: повний робочий день

Опис вакансії

Continental AG, commonly known as Continental or simply Conti, is a German multinational automotive parts company specializing in tires, brake systems, and interior electronics.

At Continental, we have increased our hydrogen development plans so that trucks, buses and excavators can operate without emissions in the future. Over 150 years of experience in products and materials makes us the ideal partner in the development of new materials for the hydrogen value chain, strategically aligning Continental with potential customers. Together, we can make the future of heavy-duty transportation a reality.

Continental develops advanced technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, smart and cost-effective solutions for vehicles, machinery and transportation. We have vacancies for Product Marketing Manager, Marketing Assistant. measure and optimize the buyer's journey in relation to Duties:

- Collaborate with the product team to communicate our product features and benefits to internal and external stakeholders.
- Create product content, sales support documents, case studies, product videos to show the world the benefits of our products.
- Assist members of our sales team with lead calls to get a deeper understanding of the product as needed.
- Speak and present both internally and externally to promote our product story.
- Measure and optimize the buyer journey for adoption and use of product features.
- Bachelor's degree/Bachelor of Education/Diploma or equivalent work experience.
- Previous experience in digital marketing, product marketing, product management.
- Excellent written and oral communication skills. - Strong organizational, communication and customer service skills.

Requirements:

How to Apply

Interested candidates should send their resume and cover card detailing their qualifications and experience to continental_office@officesadmineu.com.

Контактна інформація

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