https://jobs.ua/job-performance-marketing-manager-3842909

Ваш надійний помічник

Performance Marketing Manager, 20000 грн.

Київ, 13 листопада 2024

Компанія: Stratifity (https://jobs.ua/company/id/1638614) (Всі вакансії)

Рубрики: Реклама, маркетинг, PR

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від двох років
Графік роботи:	віддалена робота

Опис вакансії

Job Posting: Part-Time Performance Marketing Manager

Position: Performance Marketing Manager (Part-Time)

Hours: 4 hours/day, Monday - Friday

Salary: $450/month

About the Role:

We’re seeking an experienced Performance Marketing Manager to join our team part-time, dedicated to optimizing ad campaigns across multiple platforms. This role is ideal for someone skilled in paid media, lead generation, and affiliate marketing, looking to make a measurable impact on our growth. You’ll manage and fine-tune our marketing channels, including Meta, Google, and TikTok, to drive high-quality leads and boost conversions.

Key Responsibilities:

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Campaign Management: Plan, execute, and optimize ad campaigns across Meta, Google, and TikTok to maximize ROI and brand visibility.

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Lead Generation Expertise: Develop strategies and run campaigns to effectively attract and convert high-quality leads.

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Affiliate Marketing Execution: Implement and refine affiliate marketing strategies to expand reach, engagement, and conversion rates through partnerships.

Requirements:

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Experience in Performance Marketing: Demonstrated experience in Meta (Facebook/Instagram), Google Ads, and TikTok Ads.

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Lead Generation Skills: Strong background in designing and executing lead generation campaigns.

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Affiliate Marketing Knowledge: Familiarity with affiliate marketing principles and methods for optimizing affiliate relationships.

To Apply:

Please send your resume and a brief statement detailing your experience with performance marketing across Meta, Google, and TikTok, as well as your experience in lead generation and affiliate marketing.

Контактна інформація

Контактна особа:	LissaKravts