https://jobs.ua/job-marketing-manager-3844280

Ваш надійний помічник

Marketing Manager, 40000 грн.

Київ, 2 лютого 2025

Компанія: Sempico Solutions Group LTD (https://jobs.ua/company/id/1636902) (Всі вакансії)

Рубрики: IT, WEB фахівці, Реклама, маркетинг, PR

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від двох років
Графік роботи:	повний робочий день

Опис вакансії

Sempico Solutions - an innovative international company providing A2P SMS services, as well as proprietary SaaS/CPaaS platform. Our team is looking for an experienced **Marketing Manager.** Develop your career with Sempico!

What you get being with us:

- Highly technology and interesting sphere.
- Work with competitive company's products.
- Results driven team.
- Decent salary.
- Career development.
- Ability to work remotely.
- Flexible working hours 8 hours from 8 to 20, 5 days.
- Paid vacation and sick leave.
- Opportunity to improve your English language skills.
- A well-coordinated team - everyone you will work with is a responsible workaholic, and we are also progressive and friendly. Common sense and a sense of humor. No officialdom - everyone here is on a first-name basis.

Now about our requirements for the specialist we are looking for:

- Fluency in Ukrainian, English - at least B2 Upper Intermediate level (oral and written communication).
- Specialized higher or basic higher education.
- At least 2 years of experience in marketing (experience in a managerial position will be an added advantage).
- Successful experience in conducting advertising campaigns (Digital, POSM).
- Be a leader and be able to prove it.
- Computer knowledge at the level of a confident user: MS Office, photo/video redactors (creating analytical tables, charts, presentations, social media posts).
- Be able to clearly articulate thoughts, particularily in written communication,
- professional and personal qualities:

-Creativity;

-Smartness;

-Multitasking skills;

-Systematic thinking;

-Ability to think strategically;

-Initiative to solve work issues and non-standard situations;

-Excellent analytical skills, ability to argue your position with numbers;

-Responsibility, confidence, honesty and punctuality;

-Creative approach to solving problems;

-Thirst for development!

- Motivated to develop and result-oriented, able to plan and implement this plan independently.
- Motivated to develop and result-oriented, able to plan and implement this plan independently.
- The ability to find optimal solutions and complete tasks.
- Be with the means of power supply, our work requires always being in touch, having the Internet and charged office equipment, according to the work schedule, regardless of whether there is light or not!

Responsibilities:

- Development and implementation of the company’s business development strategy.
- Formation of the marketing budget.
- Responsible for strategic planning and implementation of marketing and advertising activities.
- Formation of promotion tactics in online channels and development of promotion programs.
- Work with the CRM and lead generation funnels.
- Launch and control of advertising campaigns for projects.
- Blogging on websites and social media.
- Analyze the competitive environment (competitors’ products, competitors’ advertising activity).
- Providing clear specifications for creatives and layouts.
- Organization and implementation of trade marketing activities in all sales channels.
- Organization of participation in events (exhibitions, etc.).
- Evaluation of the effectiveness of promotion, advertising channels, placements, activities, projects and events, as well as the effectiveness of cooperation.
- Developing ways to improve customer experience at all stages of the Client’s interaction with the Company.
- Searching for new channels of customer acquisition and improving the efficiency of existing ones.
- Preparation of reports to the Company’s management.

please fill in our questionnaire

form.asana.com/?k=Kofc4K3-wg2T5WuQzjrSVA&d=1208856924376195

Контактна інформація

Телефон:	+38 (093) 140-50-79
Контактна особа:	МаріяЗубець
Сайт:	https://sempico.solutions/
Адреса:	Хрещатик 1Б, Київ, Україна