https://jobs.ua/job-marketing-specialist-3844308

Ваш надійний помічник

Marketing specialist, 35000 грн.

Київ, 13 січня 2025

Компанія: Oldubai (https://jobs.ua/company/id/1638753) (Всі вакансії)

Рубрики: Реклама, маркетинг, PR

Побажання до співробітника

Освіта:	повна вища
Досвід роботи:	від двох років
Графік роботи:	віддалена робота

Опис вакансії

Main tasks and responsibilities:

Conduct market research to find answers about consumer requirements, habits and trends;

Brainstorm and develop ideas for creative marketing campaigns;

Assist in outbound or inbound marketing activities by demonstrating expertise in various areas (content development and optimization, advertising, events planning etc.);

Liaise with external vendors to execute promotional events and campaigns;

Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts;

Plan and execute initiatives to reach the target audience through appropriate channels (social media, e-mail, etc.)

Assist in analyzing marketing data (campaign results, conversion rates, traffic etc.) to help shape future marketing strategies;

Undertake individual tasks of a marketing plan as assigned;

Cooperation with Company’s Management and Project Managers.

Required professional and personal skills

Proven experience as marketing specialist or similar role not less than 3 years;

Thorough understanding of marketing elements (including traditional and digital marketing such as SEO/Social media etc.) and market research methods;

Demonstrable experience in marketing data analytics and tools;

Solid computer skills, including MS Office, marketing software (Adobe Creative Suite & CRM) and applications (Web analytics, Google Adwords etc.);

Good communication skills, great knowledge of international correspondence principles, ability to learn quickly and work with big amount of information.

We are offering

Competitive remuneration, with potential growth;

Great insight and experience in international legal, business and financial markets industries;

Friendly and welcoming colleagues;

Remote work from anywhere in the world

Education required: Higher education (at least bachelor degree)

Languages required: English, Russian

Work experience required: at least 3-5 years

Working time: Remote part time or full-time work

Compensation starting from 800$

Контактна інформація

Контактна особа:	ОленаОлена