



Ваш надійний помічник

## Marketing specialist, 35000 грн.

📍 Київ, 🕒 13 січня

Компанія: [Oldubai](https://jobs.ua/company/id/1638753) (<https://jobs.ua/company/id/1638753>) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#)

### Побажання до співробітника

Освіта: повна вища  
Досвід роботи: від двох років  
Графік роботи: віддалена робота

### Опис вакансії

#### Main tasks and responsibilities:

- Conduct market research to find answers about consumer requirements, habits and trends;
- Brainstorm and develop ideas for creative marketing campaigns;
- Assist in outbound or inbound marketing activities by demonstrating expertise in various areas (content development and optimization, advertising, events planning etc.);
- Liaise with external vendors to execute promotional events and campaigns;
- Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts;
- Plan and execute initiatives to reach the target audience through appropriate channels (social media, e-mail, etc.)
- Assist in analyzing marketing data (campaign results, conversion rates, traffic etc.) to help shape future marketing strategies;
- Undertake individual tasks of a marketing plan as assigned;
- Cooperation with Company's Management and Project Managers.

#### Required professional and personal skills

- Proven experience as marketing specialist or similar role not less than 3 years;
- Thorough understanding of marketing elements (including traditional and digital marketing such as SEO/Social media etc.) and market research methods;
- Demonstrable experience in marketing data analytics and tools;
- Solid computer skills, including MS Office, marketing software (Adobe Creative Suite & CRM) and applications (Web analytics, Google Adwords etc.);
- Good communication skills, great knowledge of international correspondence principles, ability to learn quickly and work with big amount of information.

#### We are offering

- Competitive remuneration, with potential growth;
- Great insight and experience in international legal, business and financial markets industries;
- Friendly and welcoming colleagues;
- Remote work from anywhere in the world

**Education required: Higher education (at least bachelor degree)**

**Languages required: English, Russian**

**Work experience required: at least 3-5 years**

**Working time: Remote part time or full-time work**

**Compensation starting from 800\$**

**Контактна інформація**

Контактна  
особа: ОленаОлена