



Ваш надійний помічник

# Marketing specialist, 35000 грн.

📍 Київ, 🕒 13 січня  
2025

Компанія: [Oldubai](https://jobs.ua/company/id/1638753) (<https://jobs.ua/company/id/1638753>) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#)

## Побажання до співробітника

Освіта: повна вища  
Досвід роботи: від двох років  
Графік роботи: віддалена робота

## Опис вакансії

### Main tasks and responsibilities:

Conduct market research to find answers about consumer requirements, habits and trends;  
Brainstorm and develop ideas for creative marketing campaigns;  
Assist in outbound or inbound marketing activities by demonstrating expertise in various areas (content development and optimization, advertising, events planning etc.);  
Liaise with external vendors to execute promotional events and campaigns;  
Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts;  
Plan and execute initiatives to reach the target audience through appropriate channels (social media, e-mail, etc.)  
Assist in analyzing marketing data (campaign results, conversion rates, traffic etc.) to help shape future marketing strategies;  
Undertake individual tasks of a marketing plan as assigned;  
Cooperation with Company's Management and Project Managers.

### Required professional and personal skills

Proven experience as marketing specialist or similar role not less than 3 years;  
Thorough understanding of marketing elements (including traditional and digital marketing such as SEO/Social media etc.) and market research methods;  
Demonstrable experience in marketing data analytics and tools;  
Solid computer skills, including MS Office, marketing software (Adobe Creative Suite & CRM) and applications (Web analytics, Google Adwords etc.);  
Good communication skills, great knowledge of international correspondence principles, ability to learn quickly and work with big amount of information.

### We are offering

Competitive remuneration, with potential growth;  
Great insight and experience in international legal, business and financial markets industries;  
Friendly and welcoming colleagues;  
Remote work from anywhere in the world

**Education required:** Higher education (at least bachelor degree)

**Languages required:** English, Russian

**Work experience required:** at least 3-5 years

**Working time:** Remote part time or full-time work

**Compensation starting from** 800\$

### **Контактна інформація**

Контактна  
особа: ОленаОлена