https://jobs.ua/job-nead-of-digital-3845464

Ваш надійний помічник

Head of digital, 30000 грн. + %

Київ, 26 лютого 2025

Компанія: Sempico Solutions Group LTD (https://jobs.ua/company/id/1636902) (Всі вакансії)

Рубрики: Реклама, маркетинг, PR, Офісний персонал

Побажання до співробітника

Освіта:	повна вища
Досвід роботи:	від двох років
Графік роботи:	повний робочий день

Опис вакансії

What you get being with us:

Highly technology and interesting sphere.

Work with competitive companys products.

Results driven team.

Decent salary.

Career development.

Ability to work remotely.

Working hours 8 hours from 9 to 18, 5 days.

Paid vacation and sick leave.

Opportunity to improve your English language skills.

A well-coordinated team everyone you will work with is a responsible workaholic, and we are also progressive and friendly. Common sense and a sense of humor. No officialdom everyone here is on a first-name basis.

Requirements:

At least 3 years of experience in marketing, including working with digital channels (PPC, SEO, content marketing, email marketing, social media).

Availability of a team of contractors (designer, copywriter).

Understanding of the specifics of the telecommunications industry (will be an advantage).

Analytical skills and experience with analytical tools to develop and implement strategies aimed at increasing sales and brand awareness.

Responsibilities:

Increase lead generation and optimise conversions through the development and implementation of digital marketing strategies.

Manage and set tasks for targeting specialists (Google Ads, LinkedIn, Facebook, Instagram) and optimise website/content.

Analysing the effectiveness of marketing campaigns, preparing reports and improving strategies.

Development and implementation of social media presence strategies (YouTube, LinkedIn, Facebook, Instagram).

Collaboration with the team and other departments to achieve business goals.

This position involves checking references from previous employment.

Про компанію sempico.solutionsSempico Solutions is an innovative international company providing SMS marketing, verification, OTP and OTT notification services, as well as proprietary software. Our services are used by hundreds of telecommunications companies and thousands of retail customers around the world.
We are looking for talented individuals who are ready to take non-trivial tasks and willing to constantly work on the improvement of their skills. Sempico is looking for a Business Development Manager who will be directly responsible for the sales of SMS services as well as our own SMPP platform.
Develop your career with Sempico!
Сторінка компанії

Контактна інформація

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