



Ваш надійний помічник

Chief Marketing Officer, 50000 грн.

📍 Київ, 🕒 14 квітня

Компанія: [Sempico Solutions Group LTD](https://jobs.ua/company/id/1636902) (<https://jobs.ua/company/id/1636902>) ([Bci вакансії](#))

Рубрики: [Реклама, маркетинг, PR, Офісний персонал](#)

Побажання до співробітника

Освіта:	повна вища
Досвід роботи:	обов'язковий
Графік роботи:	повний робочий день

Опис вакансії

Sempico Solutions — an innovative international company providing A2P SMS services, as well as proprietary SaaS/CPaaS platform. Our team is looking for an experienced Chief Marketing Officer. Develop your career with Sempico!

What you get being with us:

Highly technology and interesting sphere.

Work with competitive company's products.

Results driven team.

Decent salary.

Career development.

Ability to work remotely.

Working hours 8 hours from 9 to 18, 5 days.

Paid vacation and sick leave.

Opportunity to improve your English language skills.

A well-coordinated team — everyone you will work with is a responsible workaholic, and we are also progressive and friendly. Common sense and a sense of humor. No officialdom — everyone here is on a first-name basis.

Requirements:

At least 3 years of experience in marketing, including working with digital channels (PPC, SEO, content marketing, email marketing, social media).

Availability of a team of contractors (designer, copywriter).

Understanding of the specifics of the telecommunications industry (will be an advantage).

Analytical skills and experience with analytical tools to develop and implement strategies aimed at increasing sales and brand awareness.

Responsibilities:

Increase lead generation and optimise conversions through the development and implementation of digital marketing strategies.

Manage and set tasks for targeting specialists (Google Ads, LinkedIn, Facebook, Instagram) and optimise website/content.

Analysing the effectiveness of marketing campaigns, preparing reports and improving strategies.

Development and implementation of social media presence strategies (YouTube, LinkedIn, Facebook, Instagram).

Collaboration with the team and other departments to achieve business goals.

This position involves checking references from previous employment.

Контактна інформація

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