Ваш надійний помічник

Creative Graphic Designer for E-commerce Ads (Video & Image), 62000 грн.

Київ, 19 травня 2025

Компанія: MS Digital Ltd (https://jobs.ua/company/id/1636706) (Всі вакансії)

Рубрики: Дизайн, творчість

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	не вимагається
Графік роботи:	віддалена робота

Опис вакансії

We're looking for a highly creative and performance-driven Video & Graphic Editor who lives and breathes direct response. You'll be joining a fast-growing DTC brand focused on producing thumb-stopping ad creatives. Both video and static images, which convert on Meta and other paid platforms.
This isn't your typical editing role. You'll be part storyteller, part performance marketer. Someone who can take raw content, customer reviews, and product clips, then transform them into scroll-stopping videos and high-converting image ads that drive results.

What we offer:
- Starting salary of $1500USD with opportunity for growth
- Full-time position, 40 hours per week
- Flexible working hours, work from home, fully remote
- 20 days paid time off and 10 days of sick leave

What You'll Do:
- Edit short-form videos for paid ads and organic content with a clear focus on performance and engagement.
- Design and adapt static image ads when needed.
- Repurpose video content for multiple formats: 1:1, 4:5, 9:16, 16:9.
- Add text overlays, transitions, cuts, and hooks that align with winning ad formulas.
- Collaborate with media buyers and creative strategists to test and iterate on high-converting variations.
- Use AI tools such as Veed, Captions app and ElevenLabs.

Must-Have Skills:
- Adobe Premiere Pro – high-level editing speed and attention to detail.
- Photoshop – especially generative fill, AI tools, and creative ad layouts.
- Proven experience designing image and video ads for Meta (Facebook/Instagram) and understanding what converts.
- Ability to design image ads (not just edit video).
- Strong grasp of direct response principles and visual storytelling.
- Knowledge of social-first creative structure (hooks, pacing, CTA placement, etc.).

Bonus:
- Knowledge of After Effects for simple motion graphics or enhanced transitions.
- Comfort using Illustrator, Canva, or Figma when needed.
- Strong understanding of UGC-style content, testimonial videos, or founder-led ads.
- Regularly use AI tools in your workflow to improve speed or output quality.

Ideal Candidate:
- You know how to build multiple versions of the same ad to test different hooks or CTAs.

- You care about both creative quality and performance results.
- You're organized, fast, and love feedback loops that make your work even better

To apply please send us:
- Your portfolio with 3–5 of your best work. (video and image)
- A short note on your favorites and why.

Контактна інформація

Контактна особа:	JemeahBritos